

NEW NEW NEW

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Red Velvet Cake Base

For a variety of cake items in today's most popular flavor

Description

With this convenient base, you add your own water, oil and eggs to create an easy-handling batter to bake up a whole showcase of items in today's most sought-after flavor.



The easy-flow batter bakes up with an even volume for greater versatility in your dessert cake production. The medium grain helps to limit crumbing. Better yet, cakes can be prepared ahead of time and frozen without any sacrifice to the easy handling

this product provides. Even frozen and thawed cakes frost easily and cut exceptionally well.

The extra moist texture, great visual appeal and delicious taste will please even the most discriminating customer. The vibrant red color and subtle chocolate flavor are the signature of Red Velvet. You'll love the ease and versatility of this base and your customers will love the many varieties you can offer them!

Packaging Information

Red Velvet Cake Base, #6688150 (UPC 00793760115007)

- U/M: bag
- Net Weight: 50 lbs.
- Gross Weight: 50.5 lbs.
- Package Dimensions: 15" x 5" x 31"
- Case Cube: 1.35
- Ti/Hi: 5/10
- Store in cool, dry place

Features and Benefits

- **Easy Handling:** flowable batter for easy depositing. The medium grain, low crumbing and smooth skin surface make decorating and handling a breeze.
- **Versatile:** vary pan shapes and sizes to create a wide range of products from traditional to unique.
- **Cost Effective:** baking from mixes is economical – perfect for the baker with an eye on the bottom line.
- **Space Saving:** all your dry ingredients in one easy to store 50 lb. bag.
- **Technical Service Assistance:** our highly-trained staff is ready to answer your questions and offer ideas.



Bake'n Joy®

Bake'n Joy Foods, Inc. has been a leading manufacturer of top quality bakery products since 1941. Our product lines include predeposited and preportioned frozen batters and doughs, mixes and bases, frozen scoop batters and doughs, fillings, and toppings. Our commitment is to meet the changing needs of the food industry and supply our customers with innovative products and unparalleled service.

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