

2024

Bake'nJoy[®]

Fall~Winter Seasonal Selections

for
Retail Bakeries

6.25 oz. UltraMoist
Predeposited
Pumpkin Muffins
Shown Topped with
Walnuts



About this year's Fall~Winter Seasonal Program

It's that time of year again! Time to order your seasonal selection of popular Fall-Winter flavors that drive incremental sales!

Items marked "Seasonal" must be ordered by the May 17th deadline.

"Everyday" items require an order by the deadline ONLY if you buy them during this seasonal window and not on a regular basis throughout the year.

If you buy Everyday items throughout the year, continue to do so as inventory levels dictate. You may want to heavy-up on some items that are more popular during the peak selling season.

As always your Bake'n Joy Sales Representative will work with you to ensure you place a robust and accurate order!

HAPPY FALL!

SEASONAL SELECTION ORDER DEADLINE IS MAY 17, 2024

Manf. Brand	Item Number	Weight	Description	Status	Qty	Pkg
MIXES AND BASES						
BNJ Originals	6712150	50 Lb.	BNJO Carrot Cake/Muffin Base (MTO w min.)	Everyday	1	bag
BNJ Originals	5719150	50 Lb.	BNJO Apple Cinnamon Nugget Donut	Everyday	1	bag
BNJ Originals	6110150	50 Lb.	BNJO Classic Corn (KC)	Everyday	1	bag
BNJ Originals	6101150	50 Lb.	BNJO Deluxe Basic	Everyday	1	bag
BNJ Originals	6107150	50 Lb.	BNJO Deluxe Corn (KC)	Everyday	1	bag
BNJ Originals	6688150	50 Lb.	BNJO Red Velvet	Everyday	1	bag
BNJ Originals	6901125	50 Lb.	BNJO Coconut Macaroon Cookie	Everyday	1	bag
BNJ Originals	6905150	50 Lb.	BNJO Gingerbread Cookie	Everyday	1	bag
BNJ Originals	6904150	50 Lb.	BNJO Hermit Cookie	Everyday	1	bag
OTHER ITEMS						
Homestlye	8935214	2.3 oz.	BNJHS Freezer-To-Oven Gingerbread Men	Everyday	96	case
Freedom Gluten Free	9543207	5 oz.	Gluten Free Minis - Pumpkin	Seasonal	18	case
Freedom Gluten Free	9542207	5 oz.	BNJFGF Gluten Free Minis - Apple Cider	Everyday	18	case
BNJ Originals	9575209	5 oz.	RTB Cinnamon Elephant Ears	Everyday	36	case
BNJ Originals	0209215	15 Lb.	BNJO Sanding Sugar	Everyday	1	box
BNJ Originals	5157215	15 Lb.	BNJO Gourmet Butter Flavored Streusel	Everyday	1	box
BNJ Originals	5127215	15 Lb.	BNJO Gourmet Cinnamon Streusel	Everyday	1	box



Manf. Brand	Item Number	Weight	Description	Status	Qty	Pkg
PREDEPOSITED MUFFINS						
Homestyle	8127227	4.5 oz.	Apple Spice	Seasonal	96	case
Homestyle	8163225	5.4 oz.	Apple Cider	Seasonal	75	case
BNJ Originals	8163230	6.25 oz.	Apple Cider	Seasonal	75	case
Homestyle	8133227	4.5 oz.	Carrot Raisin	Seasonal	96	case
Homestyle	8144225	5.4 oz.	Gingerbread	Seasonal	75	case
Homestyle	8166227	4.5 oz.	Mocha Fudge	Seasonal	96	case
UltraMoist	8241227	4.5 oz.	Mocha Fudge	Seasonal	48	case
Homestyle	8166225	5.4 oz.	Mocha Fudge	Seasonal	75	case
BNJ Originals	8241230	6.25 oz.	Mocha Fudge	Seasonal	48	case
PanFree	8187212	4.25 oz	Pumpkin	Seasonal	45	case
UltraMoist	8282214	4.5 oz.	Pumpkin	Seasonal	48	case
Homestyle	8136227	4.5 oz.	Pumpkin	Seasonal	96	case
Kitchen Cupboard	8042227	4.5 oz.	Pumpkin	Seasonal	96	case
Homestyle	8136225	5.4 oz.	Pumpkin	Seasonal	75	case
Homestyle	8136230	6.25 oz.	Pumpkin	Seasonal	75	case
UltraMoist	8282230	6.25 oz.	Pumpkin	Seasonal	75	case
PanFree	8177212	4.25 oz.	Red Velvet Chocolate Chunk	Seasonal	45	case
Homestyle	8138227	4.5 oz.	Red Velvet Chocolate Chip	Seasonal	96	case
Homestyle	8138225	5.4 oz.	Red Velvet Chocolate Chip	Seasonal	75	case
Homestyle	8127225	5.4 oz.	Apple Spice Muffin	Everyday	75	case
Homestyle	8127230	6.25 oz.	Apple Spice Muffin	Everyday	75	case
UltraMoist	8255230	6.25 oz.	Apple Cinnamon Muffin	Everyday	75	case
Homestyle	8129227	4.5 oz.	Butterscotch	Everyday	75	case
Homestyle	8129225	5.4 oz.	Butterscotch	Everyday	75	case
Homestyle	8133225	5.4 oz.	Carrot Raisin Muffin	Everyday	75	case
UltraMoist	8279230	6.25 oz.	Carrot Raisin Nut Muffin	Everyday	75	case
PanFree	8175212	4.25 oz.	Cinnamon Coffee Cake	Everyday	96	case
Homestyle	8122227	4.5 oz.	Cinnamon Chip	Everyday	96	case
UltraMoist	8258214	4.5 oz.	Cinnamon Coffee Cake	Everyday	48	case
Homestyle	8122225	5.4 oz.	Cinnamon Chip	Everyday	75	case
Homestyle	8122230	6.25 oz.	Cinnamon Chip	Everyday	75	case
UltraMoist	8258230	6.25 oz.	Cinnamon Coffee Cake	Everyday	75	case
UltraMoist	8251214	4.5 oz.	Corn	Everyday	48	case
Homestyle	8125225	5.4 oz.	Corn	Everyday	75	case
UltraMoist	8251230	6.25 oz.	Corn	Everyday	75	case
UltraMoist	8252214	4.5 oz.	Cranberry Orange Nut	Everyday	48	case
Homestyle	8121227	4.5 oz.	Cranberry Orange	Everyday	96	case
Homestyle	8121225	5.4 oz.	Cranberry Orange	Everyday	75	case
Homestyle	8121230	6.25 oz.	Cranberry Orange	Everyday	75	case
UltraMoist	8252230	6.25 oz.	Cranberry Orange Nut	Everyday	75	case
Homestyle	8138230	6.25 oz.	Red Velvet Chocolate Chip	Everyday	75	case
UltraMoist	8210230	6.25 oz.	Red Velvet Chocolate Chunk	Everyday	75	case
Homestyle	8161225	5.4 oz.	SourCream/Plain	Everyday	75	case
Homestyle	8167225	5.4 oz.	Turtle Muffin - NEW!	Everyday	75	case



SEASONAL SELECTION ORDER DEADLINE IS MAY 17, 2024

Manf. Brand	Item Number	Weight	Description	Status	Qty	Pkg
CORNBREAD						
PanFree	9437225	20 oz	8x8 Predeposited Cornbread	Everyday	20	case
Your Private Label	4619212	4.5 Lb.	4 cnt/4.5 Lb. Baked Half Sheet Cornbread	Everyday	4	case
PanFree	9405218	48 oz.	6 cnt./48 oz. Predeposited Cornbread Quarter	Everyday	6	case
Kitchen Cupboard	8512218	9 Lb.	2/9 Lb. Corn Bread Scoop Batter (clean label)	Everyday	2	pails/case
Kitchen Cupboard	8516218	9 Lb.	2/9 Lb. Jalapeño Corn Bread Scoop Batter (cl	Everyday	2	pails/case
UltraMoist	8504216	8 Lb.	2/8 Lb. Cornbread Scoop Batter	Everyday	2	case
BNJ Originals	6110150	50 Lb.	Classic Corn Mix	Everyday	1	bag
BNJ Originals	6101150	50 Lb.	Deluxe Basic Corn Mix	Everyday	1	bag
BNJ Originals	6107150	50 Lb.	Deluxe Corn Mix (clean label)	Everyday	1	bag
COFFEE CAKES						
Your Private Label	4139208	24 oz.	Pumpkin Coffee Cake	Seasonal	8	case
BCC Retail	4203208	24 oz.	Golden Pumpkin Coffee Cake	Seasonal	8	case
Your Private Label	4140208	24 oz.	Apple Cinnamon Coffee Cake	Everyday	8	case
BCC Retail	4201208	24 oz.	Cinnamon Walnut Coffee Cake	Everyday	8	case
BCC Foodservice	4101202	48 oz.	Cinnamon Walnut Coffee Cake	Everyday	2	case
BATTERS						
UltraMoist	8482216	8 Lb.	Gingerbread Batter	Seasonal	2	pails/case
UltraMoist	8585216	8 Lb.	Pumpkin Batter	Seasonal	2	pails/case
UltraMoist	8307216	8 Lb.	Red Velvet Cake Batter	Seasonal	2	pails/case
UltraMoist	8519215	8 Lb.	Apple Cinnamon Burst Batter	Everyday	2	pails/case
UltraMoist	8301216	8 Lb.	Cinnamon Coffee Cake Batter	Everyday	2	pails/case
UltraMoist	8577216	8 Lb.	Corn Batter	Everyday	2	pails/case
UltraMoist	8588216	8 Lb.	Cranberry Orange Nut Batter	Everyday	2	pails/case
UltraMoist	8476216	8 Lb.	French Vanilla Batter	Everyday	2	pails/case
UltraMoist	8474216	8 Lb.	Mocha Fudge Batter	Everyday	2	pails/case
UltraMoist	8522216	8 Lb.	Plain/Sour Cream Flavored	Everyday	2	pails/case
UltraMoist	8540216	8 Lb.	Sunsational/Carrot Muffin Batter	Everyday	2	pails/case
PREDEPOSITED LOAF CAKES						
PanFree	9179220	18 oz.	Apple Cider Loaf	Seasonal	18	case
PanFree	9164220	18 oz.	PD Gingerbread Loaf	Seasonal	18	case
PanFree	9155220	18 oz.	PD Pumpkin Loaf	Seasonal	18	case
PanFree	9121220	18 oz.	PD Red Velvet Chocolate Chunk	Seasonal	18	case
PanFree	9159220	18 oz.	Apple Caramel Loaf	Everyday	18	case
PanFree	9160220	18 oz.	Butter Pound Cake	Everyday	18	case
PanFree	9154220	18 oz.	Cinnamon Burst Loaf	Everyday	18	case
PanFree	9151220	18 oz.	Cranberry Nut Loaf	Everyday	18	case
PanFree	9156220	18 oz.	French Vanilla Loaf	Everyday	18	case
PanFree	9158220	18 oz.	Zucchini Nut Loaf	Everyday	18	case
BAKED WHOLE LOAF CAKES						
Your Private Label	4333218	16 oz.	Whole Baked Loaf - Cranberry Nut w Nuts	Everyday	18	case
Your Private Label	4335218	16 oz.	Whole Baked Loaf - French Vanilla w Streusel	Everyday	18	case
BAKED SLICED LOAF CAKES (L&M LABEL)						
L&M Bakery	4655001	14 oz.	Baked Sliced Pumpkin Bread	Seasonal	12	Case
L&M Bakery	4601212	14 oz.	Sliced Apple Crisp Bread	Everyday	12	Case