



**Bake'nJoy**<sup>®</sup>

# Retail Supermarket Bakery Product Catalog

Specializing in premium quality, private label muffins,  
coffee cakes, pound & loaf cakes and cornbread.



So easy to  
bake fresh  
daily!

## Our Mission & Values

Family owned and operated since 1941

Abraham Ogan, Founder

Son,  
Jerry



Grandson Bob, CEO



Great Grandson Michael, President

### Vision

- Bake'n Joy will be living proof that caring, integrity, hard work and innovation at all levels create success.

### Mission

- We will continuously improve all aspects of our business in order to sustain the long-term success of our customers and ourselves.

### Values

- **Customers are the focus of everything we do.**
- Associates are critical to our success.
- Services and products drive our growth opportunities.

### Culture

- Teamwork: Everyone at Bake'n Joy is passionate about keeping our promises.
- Responsiveness: We are committed to servicing your needs professionally and in a very timely manner.
- Flexibility: Ability to customize and tailor formulations to meet your business goals.
- Dedication: Bake'n Joy is dedicated to actively enhancing your brand and brand equity.
- Social Responsibility: We care about our carbon footprint, sustainability and behaving as a good corporate steward in our community.

## What we Make

### **Predeposited Batters - Frozen, Raw**

Premeasured batters for muffins. Available in sizes ranging from 4.5 oz. – 6.25 oz. as well as brand attributes ranging from everyday, to premium and clean label. Special seasonal flavors available.



### **PanFree® Muffins, Loaf Cakes & Quarter Sheet Cornbread - Frozen, Raw**

No special baking pans required. Muffins are predeposited into sturdy liners so only a baking sheet is needed. Loaf cakes are predeposited into aluminum baking tins. Quarter Sheet Cornbread comes in a bakeable tray. Seasonal muffin and loaf cake flavors available.



### **Your Private Label (YPL) Baked Coffee Cakes - Baked, Packaged**

We do all the work, you take all the credit! Delicate, sweet and perfectly balanced flavors of cinnamon, streusel, nuts, fruit and other tempting flavors. Packaged in a craft-style bakery box with flavor tags and nutritionals provided. Special seasonal flavors available.





new



## Half Sheet Cornbread - **Baked, Frozen**

Sweet, moist and Delicious! Fully baked and ready for sale or use. 4 half sheets per case. Uncut so you decide the size and shape. (Uncut, Unscored)

## Retail Baked Sliced Banana & Other Breads and Sliced Pound Cakes **Baked, Packaged**

Traditional Banana Bread bursting with fresh banana flavor along with other popular flavors. Butter, Lemon and Marble Pound Cakes. Breads and pound cakes are baked, sliced and packaged for immediate sales.

new



## Scoop and Bake Batters – **Frozen, Raw**

For muffins, cakes, cornbread, brownies, cookies, loaves or just about anything else you have in mind to create.



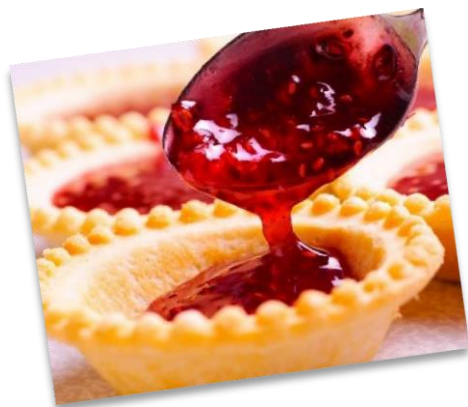
## **Whoopie Pie Shells & Cupcakes –Baked, Frozen**

Fully baked whoopie pie shells and coffee cakes ready for your finishing touches.



## **Mixes and Bases - Dry**

We've been servicing professional bakers with mixes and bases for over 80 years! Our line includes mixes for donuts, muffins, cornbread, cakes, loaves, cookies, brownies, cupcakes, biscuits, Danish, scones, pancakes and bread.



## **Fillings and Toppings -Ambient**

For donuts, pies and Danish. Icings, glaze and streusel toppings to complement your baked goods.

**Bake'nJoy**



PANFREE, PREDEPOSITED

*8x8 Cornbread*



serving suggestion

**Panfree**

Our premium, sweet and moist cornbread is predeposited into tins for ease of baking and merchandising. Just bake, pop on your own lid and place in strategic areas for visibility and impulse purchase.

Bake'n Joy Foods - 351 Willow Street - No. Andover - MA - 01845 - 800-666-4937



# Bake'nJoy®

Item #	BNJ Brand	Cornbread	Weight	Format	Units	Pkg
9437225	BNJPF	8x8 Predeposited Cornbread	20 oz	Frozen/Raw	20	case

- Batter is predeposited into an 8" square aluminum tin
- Each tin contains 20 oz. of batter
- Add your lid and label and create an abundant merchandising display

Gross Case Weight: 28 Lb.  
 Net Case Weight: 25 Lb.  
 Dimensions: 16 x 16 x 8.25"  
 Ti/Hi: 6 x 6  
 Cube: 1.22 Cf  
 Storage: 0° or below  
 Shelf Life Frozen: 364 days  
 Shelf Life Ambient: 7 days



You supply the lid!

## CROSS MERCHANSISING IDEAS!

Near Hot Service Counter



With Rotisserie Chicken

Near the Soup Station



Alongside Prepared Meals



Add to Catering Menu



## 8x8 Cornbread Handling & Recipe Ideas

### Gather Product and Supplies:

- Bake'n Joy PanFree™ 20 oz. Predeposited 8x8 Cornbread
- Sheet pan
- Finishing supplies – cornmeal, etc.

### Preparation:

- Remove the desired number of cornbread 8x8 pans from the freezer.
- RETURN UNUSED PRODUCT TO THE FREEZER IMMEDIATELY
- Remove plastic wrap and place cornbreads on a full sheet pan

### Baking:

- Remove product from freezer. Remove overwrap and place on lined sheet pan. Immediately returned unused product to the freezer.
- Rack Oven: Bake at 350 - 375 degrees F for 25 - 30 minutes or until done.
- Convection Oven: Bake at 325 - 350 degrees F with LOW FAN for 25 - 30 minutes or until done.
- **If adding inclusions, allow batter to thaw for 20 minutes.**
- See suggestions that follow

### Variety Suggestion

## Blueberry Swirl Cornbread



### Ingredients:

- BNP Predeposited 8x8 Cornbread Batter
- Sheet pan
- Pan spray
- BNJ Fancy Blueberry Filling
- Cornmeal topping if desired

### Instructions:

- Using scale to measure weight, pipe 3 oz. of BNJ Blueberry Filling in an 'S' shape on top of corn batter.
- Using a knife, cut through the batter to 'spread' it.
- Top with cornmeal if desired and bake.
- Place prepared 8x8 cornbreads on sheet pan.
- Bake per directions above

### Variations:

- 3 oz. Raspberry filling



## Other Great Flavor Suggestions



### Taco Cornbread

Before baking:

- Once product has thawed add 10 oz. (1 can - drained) can of tomatoes & green chilis, 1, 1.2 oz. package of taco seasoning mix and 12 oz. of Mexican blend cheese. Use a spatula to mix and spread batter evenly in the pan.
- Bake as directed above



### Cinnamon Cornbread

Before baking:

- Once product has thawed add 1 oz. of cinnamon. Use a spatula to stir in cinnamon and spread batter evenly in the pan.
- Bake as directed above



### Smoked Gouda & Paprika

Before baking:

- Once product has thawed add 1 oz. of paprika and 6 oz. of shredded gouda cheese. Use spatula to mix and spread batter evenly in the pan.
- Bake as directed above



### Smokehouse Maple

Before baking:

- Once product has thawed add 1 jar (1.6 oz.) of Smokehouse Maple Seasoning and 4 oz. of maple syrup. Use a spatula to mix and spread batter evenly in the pan.
- Bake as directed above



### Cheesy Jalapeño Cheddar Cornbread

Before baking:

- Stir 4 oz. shredded cheddar cheese and 4 oz. fresh or canned diced jalapenos into batter. Spread evenly
- Top with 1 oz. additional cheddar cheese
- Bake as directed above



### Grande Fiesta Cornbread

WHILE baking:

- Bake as directed and in the last 5 minutes, top with a mixture of roasted red and green pepper strips, jalapenos and caramelized onions
- Continue the last five minutes of bake time



### Blueberry Cornbread

Before baking:

- Fold in 4 oz. frozen or thawed fruit (like blueberries, cranberries, raspberries) into batter and smooth top of batter
- Top batter with fruit, chocolate chips or corn kernels
- Bake as directed above



### Chocolate Chip Cornbread

Before baking:

- Fold in 4 oz. chocolate chips into batter and smooth top of batter
- Spread fruit or chips with a spatula to incorporate into the batter.
- Bake as directed above

### Cornbread with a Kick

Before baking:

- Fold in 3/4 oz. crushed red pepper flakes into batter and smooth out (top with corn meal if desired)
- Sprinkle top with smoked paprika
- Bake as directed above

### Cornbread with Kernels

Before baking:

- Fold in 4 oz. frozen whole kernel corn (or canned) into batter and smooth out (top with corn meal if desired)
- Bake as directed above

**Cross Merchandise  
with Hot Honey for  
WOW factor!**

new

**Bake'nJoy**

THAW & SELL

# Baked Half Sheet Cornbread



**YPL**

So sweet, moist and tender! Baked Half Sheet Cornbread can be cut and sold any way you choose! Sell by the piece or by the pound. Cross-merchandise on café food tables and near soup to go.

Bake'n Joy Foods - 351 Willow Street - No. Andover - MA - 01845 - 800-666-4937



## Baked Half Sheet Cornbread

Item #	BNJ Brand	Cornbread Solutions by Format	Weight	Format	Units	Pkg
4619212	BNJYPL	Baked Half Sheet Cornbread	4/ 4.5 Lb.	Frozen/Baked	4	case



- Cut into any shape.
- Sell by the piece or by the pound.
- See waste-saving recipes like croutons

Gross Case Weight: 19.5 Lb.  
 Net Case Weight: 18 Lb.  
 Dimensions: 17 X 12.25 X 8.5  
 Ti/Hi: 7 x 8  
 Cube: 1.02 Cf  
 Storage: 0° or below  
 Shelf Life Frozen: 364 days  
 Ambient Shelf Life: 5 days

## CROSS MERCHANSISING IDEAS!

Near Hot Service Counter



With Rotisserie Chicken

Near the Soup Station



Alongside Prepared Meals



Add to Catering Menu





new

**Bake'nJoy**

THAW & SERVE

# Whole Baked Loaf Cakes



NO  
LABOR!

**YPL**

Loaded with fresh, flavorful ingredients and toppings, our premium baked loaf cakes are the perfect way to attract attention to your bakery! Simple thaw and label to make attractive displays. Available in 5 popular varieties.

## THAW & SELL BAKED LOAF CAKES

ITEM #	Thaw & Serve Whole Baked Loaf Cakes	Wt. oz.	Units	Pkg
4332218	BNJYPL Whole Baked Loaf - Banana Nut w Nuts	16 oz	18	case
4331218	BNJYPL Whole Baked Loaf - Blueberry w Sugar	16 oz	18	case
4333218	BNJYPL Whole Baked Loaf - Cranberry Nut w Nuts	16 oz	18	case
4335218	BNJYPL Whole Baked Loaf - French Vanilla w Streusel	16 oz	18	case
4334218	BNJYPL Whole Baked Loaf - Lemon w Sugar	16 oz	18	case

Gross Case Weight: 18 Lb.  
 Net Case Weight: 16 Lb.  
 Dimensions: 18.25x16.25x10.62  
 Ti/Hi: 6 x 7  
 Cube: 1.82 Cf  
 Storage: 0° or below  
 Shelf Life Frozen: 364 days  
 Shelf Life Ambient: 7 days

- No baking. No Labor. Simply thaw and sell.
- Toppings applied prior to baking.
- Conveniently delivered in quality packaging for easy, attractive displays.



Banana Nut with Nuts



Blueberry with Sugar



Cranberry Nut with Nuts



French Vanilla with Butter Streusel



Lemon with Sugar





new

**Bake'nJoy**<sup>®</sup>

THAW & SELL

# Banana Bread, Loaf and Pound Cakes



**L&M BAKERY.**  
baking deliciously since 1948

Baked Sliced Banana Bread, Loaf Cakes and Pound Cakes are packaged and ready to go! Each labeled package contains 10 slices of deliciousness. Expand your everyday range and rotate in limited time only seasonal selections. Simply thaw and sell!

Bake'n Joy Foods - 351 Willow Street - No. Andover - MA - 01845 - 800-666-4937





# Bake'nJoy®

## Baked Sliced Banana Bread, Loaf and Pound Cakes

BNJ ITEM #	Banana Bread & Sliced Loaf Cakes	Wt.	Units	Pkg
4601212	Sliced Apple Crisp Bread	14 oz.	12	Case
4603001	Sliced Banana Bread	14 oz.	12	Case
4608001	Sliced Blueberry Bread	14 oz.	12	Case
4655001	Sliced Pumpkin Bread (Seasonal)	14 oz.	12	Case
4641001	Sliced Pistachio Bread	14 oz.	12	Case
BNJ ITEM #	Sliced Pound Cakes	Wt.	Units	Pkg
4611001	Sliced Butter Pound Cake	14 oz.	12	Case
4630001	Sliced Lemon Pound Cake (Seasonal)	14 oz.	12	Case
4636001	Sliced Marble Pound Cake	14 oz.	12	Case
4630001	Sliced Lemon Pound Cake	14 oz.	12	Case

Gross Case Weight: 11.7 Lb.  
 Net Case Weight: 10.5 Lb.  
 Dimensions: 16.8 x 9.4 x 15.8  
 Ti/Hi: 6 x 8  
 Cube: 1.44 Cf  
 Storage: 0° or below  
 Shelf Life Frozen: 364 days  
 Shelf Life Ambient: 7 days



Packaged 14 oz. Sliced Loaves



Ultra Moist bakery products are for consumers who want more! With a decadent, moist texture and more fruit, more nuts and more inclusions than other BNJ products, they simply deliver more!

- Rich, moist and indulgent
- Extra moist for superb texture, taste and shelf life
- 15% - 20% more inclusions
- More eggs and oil with less water
- Firmer texture
- Available in over 20 craveable flavors



*Moist, rich and indulgent*

# Bake'nJoy®



ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8253214	BNJUM Banana Nut	4.5	48	case
8250214	BNJUM Blueberry	4.5	48	case
8263214	BNJUM Butter Rum	4.5	48	case
8261214	BNJUM Chocolate Chip	4.5	48	case
8258214	BNJUM Cinnamon Coffee Cake	4.5	48	case
8251214	BNJUM Corn	4.5	48	case
8252214	BNJUM Cranberry Orange Nut	4.5	48	case
8266214	BNJUM Double Chocolate	4.5	48	case
8241227	BNJUM Mocha Fudge (Seasonal)	4.5	48	case
8257214	BNJUM Pistachio Flavored Nut	4.5	48	case
8282214	BNJUM Pumpkin (Seasonal)	4.5	48	case
8254214	BNJUM Raisin Bran	4.5	48	case
8277214	BNJUM Triple Berry Blast	4.5	48	case
ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8255230	BNJUM Apple Cinnamon	6.25	75	case
8253230	BNJUM Banana Nut	6.25	75	case
8250230	BNJUM Blueberry	6.25	75	case
8263230	BNJUM Butter Rum	6.25	75	case
8279230	BNJUM Carrot Raisin Nut	6.25	75	case
8261230	BNJUM Chocolate Chip	6.25	75	case
8258230	BNJUM Cinnamon Coffee Cake	6.25	75	case
8251230	BNJUM Corn	6.25	75	case
8252230	BNJUM Cranberry Orange Nut	6.25	75	case
8266230	BNJUM Double Chocolate	6.25	75	case
8256230	BNJUM Lemon Poppy	6.25	75	case
8287230	BNJUM Peach	6.25	75	case
8257230	BNJUM Pistachio Flavored Nut	6.25	75	case
8282230	BNJUM Pumpkin (Seasonal)	6.25	75	case
8254230	BNJUM Raisin Bran	6.25	75	case
8210230	BNJUM Red Velvet Choc Chunk	6.25	75	case
8277230	BNJUM Triple Berry Blast	6.25	75	case

ITEM #	SCOOP AND BAKE BATTERS	Wt. Lb.	Units	Pkg
8806214	BNJUM Banana Bread Base Batter	7	2	pails/case
8519215	BNJUM Apple Cinnamon Burst	8	2	pails/case
8473216	BNJUM Banana Nut	8	2	pails/case
8578216	BNJUM Blueberry	8	2	pails/case
8534216	BNJUM Chocolate Chip	8	2	pails/case
8304216	BNJUM Chocolate Pudding Cake	8	2	pails/case
8301216	BNJUM Cinnamon Coffee Cake	8	2	pails/case
8577216	BNJUM Corn	8	2	pails/case
8588216	BNJUM Cranberry Orange Nut	8	2	pails/case
8586216	BNJUM Double Chocolate Chip	8	2	pails/case
8302216	BNJUM Dbl. Choc. Pudding Cake	8	2	pails/case
8476216	BNJUM French Vanilla	8	2	pails/case
8482216	BNJUM Gingerbread (Seasonal)	8	2	pails/case
8546216	BNJUM Lemon Flavored	8	2	pails/case
8581216	BNJUM Lemon Poppy	8	2	pails/case
8474216	BNJUM Mocha Fudge	8	2	pails/case
8691216	BNJUM Pistachio Flavored Nut	8	2	pails/case
8585216	BNJUM Pumpkin (Seasonal)	8	2	pails/case
8307216	BNJUM Red Velvet Cake	8	2	pails/case
8582216	BNJUM Raisin Bran	8	2	pails/case
8522216	BNJUM Sour Cream Flavored	8	2	pails/case
8540216	BNJUM Sunsational/Carrot	8	2	pails/case
8303216	BNJUM Yellow Pudding Cake (MTO)	8	2	pails/case





Save time and labor with PanFree® convenience!

## Panfree®

Nothing beats fresh baked . . .  
With our PanFree® items, you can offer  
fresh baked goods any time of day with  
minimum labor; simply transfer from  
freezer to oven and bake.

- No Muffin Pan Required! Products bake on baking sheet
- Muffins bake right in the premium and attractive Novacart liner
- Loaf Cakes come lined in an aluminum pan
- Freezer to oven simplicity
- Rich taste and moist texture



NO SPECIAL PANS REQUIRED!

**Panfree**

ITEM #	2.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8380215	BNJPF Blueberry	2.5	96	case
8379215	BNJPF Cinnamon Coffee Cake	2.5	96	case
8382215	BNJPF Corn	2.5	96	case



ITEM #	4.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg
8181212	BNJPF Banana Walnut	4.25	45	case
8170212	BNJPF Blueberry	4.25	45	case
8172212	BNJPF Chocolate Chip	4.25	45	case
8175212	BNJPF Cinnamon Coffee Cake	4.25	45	case
8171212	BNJPF Cranberry Nut	4.25	45	case
8179212	BNJPF Double Chocolate Chip	4.25	45	case
8176212	BNJPF Lemon Poppy (Seasonal)	4.25	45	case
8178212	BNJPF Pistachio Flavored Nut Muffin	4.25	45	case
8187212	BNJPF Pumpkin (Seasonal)	4.25	45	case
8177212	BNJPF Red Velvet Chocolate Chunk (Seasonal)	4.25	45	case



ITEM #	18 oz. PREDEPOSITED LOAF CAKE	Wt. oz.	Units	Pkg
9179220	BNJPF Apple Cider (Seasonal)	18	18	case
9159220	BNJPF Apple Caramel	18	18	case
9174220	BNJPF Banana Choc Chip	18	18	case
9152220	BNJPF Banana Nut	18	18	case
9150220	BNJPF Blueberry	18	18	case
9165220	BNJPF Blueberry Lemon (Seasonal)	18	18	case
9160220	BNJPF Butter Pound Cake	18	18	case
9154220	BNJPF Cinnamon Burst	18	18	case
9151220	BNJPF Cranberry Nut	18	18	case
9156220	BNJPF French Vanilla	18	18	case
9164220	BNJPF Gingerbread Loaf (Seasonal)	18	18	case
9178220	BNJPF Lemon Flavored	18	18	case
9157220	BNJPF Peach Melba Loaf	18	18	case
9155220	BNJPF Pumpkin (Seasonal)	18	18	case
9121220	BNJPF Red Velvet Chocolate Chunk (Seasonal)	18	18	case
9153220	BNJPF Triple Berry	18	18	case
9158220	BNJPF Zucchini Nut	18	18	case





## Homestyle

QUALITY ♥ VALUE ♥ VARIETY

Homestyle Muffins are the industry's gold standard for quality, value and variety. They are aromatic flavorful, sweet and delicious. Homestyle Muffins are available in select markets only. Contact the Bake'n Joy sales team to learn more.

- Quality, Value & Variety
- High quality wholesomeness
- Predeposited Muffins available in 3 sizes
- Homestyle's Preportioned Cookie line includes a classic favorite: Gingerbread Man cookies. Simply pan, bake and decorate!

*Available in select markets.*



ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.
8127227	BNJHS Apple Spice (Seasonal)	4.5	96	case
8137227	BNJHS Banana Nut	4.5	96	case
8120227	BNJHS Blueberry	4.5	96	case
8129227	BNJHS Butterscotch	4.5	96	case
8133227	BNJHS Carrot Raisin (Seasonal)	4.5	96	case
8141227	BNJHS Cherry Almond (Seasonal)	4.5	96	case
8123227	BNJHS Chocolate Chip	4.5	96	case
8122227	BNJHS Cinnamon Chip	4.5	96	case
8121227	BNJHS Cranberry Orange	4.5	96	case
8131227	BNJHS Double Chocolate	4.5	96	case
8132227	BNJHS Lemon Poppy	4.5	96	case
8166227	BNJHS Mocha Fudge (Seasonal)	4.5	96	case
8135227	BNJHS Peach (Seasonal)	4.5	96	case
8128227	BNJHS Pistachio Flavored	4.5	96	case
8136227	BNJHS Pumpkin (Seasonal)	4.5	96	case
8126227	BNJHS Raisin Bran	4.5	96	case
8139227	BNJHS Raspberry (Seasonal)	4.5	96	case
8138227	BNJHS Red Velvet Choc Chip (Seasonal)	4.5	96	case
8149227	BNJHS Strawberry (Seasonal)	4.5	96	case
8130227	BNJHS Triple Berry	4.5	96	case
ITEM #	5.4 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.
8127225	BNJHS Apple Spice	5.4	75	case
8137225	BNJHS Banana Nut	5.4	75	case
8120225	BNJHS Blueberry	5.4	75	case
8129225	BNJHS Butterscotch	5.4	75	case
8133225	BNJHS Carrot Raisin	5.4	75	case
8141225	BNJHS Cherry Almond (Seasonal)	5.4	75	case
8123225	BNJHS Chocolate Chip	5.4	75	case
8122225	BNJHS Cinnamon Chip	5.4	75	case
8125225	BNJHS Corn	5.4	75	case
8121225	BNJHS Cranberry Orange	5.4	75	case
8131225	BNJHS Double Chocolate	5.4	75	case
8144225	BNJHS Gingerbread (Seasonal)	5.4	75	case
8165225	BNJHS Lemon	5.4	75	case
8132225	BNJHS Lemon Poppy	5.4	75	case
8166225	BNJHS Mocha Fudge (Seasonal)	5.4	75	case
8135225	BNJHS Peach	5.4	75	case
8128225	BNJHS Pistachio Flavored	5.4	75	case
8136225	BNJHS Pumpkin (Seasonal)	5.4	75	case
8126225	BNJHS Raisin Bran	5.4	75	case
8139225	BNJHS Raspberry (Seasonal)	5.4	75	case
8138225	BNJHS Red Velvet Choc Chip (Seasonal)	5.4	75	case
8161225	BNJHS Sour Cream	5.4	75	case
8149225	BNJHS Strawberry (Seasonal)	5.4	75	case
8130225	BNJHS Triple Berry	5.4	75	case
8167225	BNJHS Turtle Muffin - NEW!	5.4	75	case

ITEM #	6.25 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.
8127230	BNJHS Apple Spice	6.25	75	case
8124230	BNJHS Banana (no nuts)	6.25	75	case
8120230	BNJHS Blueberry	6.25	75	case
8123230	BNJHS Chocolate Chip	6.25	75	case
8122230	BNJHS Cinnamon Chip	6.25	75	case
8121230	BNJHS Cranberry Orange	6.25	75	case
8131230	BNJHS Double Chocolate	6.25	75	case
8132230	BNJHS Lemon Poppy	6.25	75	case
8128230	BNJHS Pistachio Flavored	6.25	75	case
8126230	BNJHS Raisin Bran	6.25	75	case
8138230	BNJHS Red Velvet Choc Chip	6.25	75	case
8157230	BNJHS Strawberry (Seasonal)	6.25	75	case
ITEM #	PRESHAPED GINGERBREAD COOKIE	Wt. oz.	Units	Pkg.
8935214	BNJHS Freezer-To-Oven Gingerbread Men	2.3	96	case







Consumers continue to seek simpler, cleaner offerings, but they are not willing to compromise great taste, freshness or a best-in-class eating experience. That is where Kitchen Cupboard clean label products from Bake'n Joy come in!

- Indulgent and delicious
- Fewest modified ingredients
- Kitchen Cupboard™ Clean Label
  - NO artificial flavors
  - NO artificial certified colors
  - NO artificial preservatives
  - NO high-fructose corn syrup
  - NO high-intensity sweeteners
  - NO partially hydrogenated oils
  - NO aluminum phosphate
  - NO bleached flour
  - NO artificial trans fats
- Pre-Deposited Muffins, Cookies, Brownies, Loaf Cake and Cornbread, Scoop and Bake Batters, Toppings, Mixes and Bases



KC ITEM #	4.5 oz. PREDEPOSITED MUFFINS	Wt. oz.	Units	Pkg.
8035227	BNJKC Banana Nut	4.5	96	case
8030227	BNJKC Blueberry	4.5	96	case
8032227	BNJKC Chocolate Chip	4.5	96	case
8040227	BNJKC Cranberry Orange Nut	4.5	96	case
8036227	BNJKC Double Chocolate	4.5	96	case
8042227	BNJKC Pumpkin (Seasonal)	4.5	96	case
8006227	BNJKC Tripleberry (Seasonal)	4.5	96	case
8038227	BNJKC Raisin Bran	4.5	96	case
KC ITEM #	SCOOP AND BAKE BATTERS	Wt. oz.	Units	Pkg.
8680218	BNJKC Double Choc. Gourmet Brownie	9	2	pails/case
8512218	BNJKC Cornbread	9	2	pails/case
8516218	BNJKC Jalapeño Corn Bread	9	2	pails/case
KC ITEM #	CORNBREAD <i>Panfree</i>	Wt. oz.	Units	Pkg.
9422218	BNJKC Cornbread Quarter Sheet Batter	48	6	case
KC ITEM #	STREUSEL TOPPINGS	Wt. oz.	Units	Pkg.
5187215	BNJKC Gourmet Butter Flavored Streusel	15	1	box
5147215	BNJKC Gourmet Cinnamon Streusel	15	1	box
KC ITEM #	MIXES AND BASES	Wt. oz.	Units	Pkg.
6110150	BNJO Classic Corn (KC)	50	1	bag
6709150	BNJKC Crème Cake Concentrate *	50	1	bag
6107150	BNJO Deluxe Corn (KC)	50	1	bag
6830001	BNJKC Double Choc. Gourmet Brownie Base (MTO)	50	1	bag
5703150	BNJO Nugget Cake Donut Mix (KC)	50	1	bag
6513150	BNJO Scone & Biscuit Mix* (KC)	50	1	bag
6766150	BNJO Whole Wheat Base (KC) * (MTO)	50	1	bag
	* Add oil, egg and water			



# Bake'nJoy®



Boston Coffee Cake was founded in 1992 on the simple premise of baking the best coffee cake there is. The Original Coffee Cake recipe came from Nana Esther and has been passed down for generations.

Today we are proud to make it for you to enjoy. Boston Coffee Cakes are sold in retail grocers throughout New England in its distinctive red and gold box and online through a comprehensive mail order program.

By 1996 Boston Coffee Cake expanded to a 6,000 square foot facility. The company was acquired by Bake'n Joy Foods in 2009 and now bakes coffee cakes and other items in a state-of-the-art 11,300 square foot bakery, baking up to 12,000 cakes each day!

Boston Coffee Cake's mission is to provide our customers with the best tasting baked goods to share with family, friends and business associates.

*Celebrating 30 years  
of sweet success!*





# Bake'nJoy®



ITEM #	RETAIL COFFEE CAKES	Wt. Oz.	Units	Pkg
4205208	BNJBCC Apple Cinnamon Walnut	24	8	case
4210208	BNJBCC Blueberry Blizzard	24	8	case
4201208	BNJBCC Cinnamon Walnut	24	8	case
4211208	BNJBCC Cranberry	24	8	case
4203208	BNJBCC Golden Pumpkin (Seasonal)	24	8	case
4202208	BNJBCC Marble Madness	24	8	case
ITEM #	FOODSERVICE COFFEE CAKES	Wt. Oz.	Units	Pkg
4103202	BNJBCC Blueberry Blizzard	48	2	case
4101202	BNJBCC Cinnamon Walnut	48	2	case
4109202	BNJBCC Golden Pumpkin (Seasonal)	48	2	case
4106202	BNJBCC Lemon Burst	48	2	case
4115202	BNJBCC Marble Madness	48	2	case



Retail Box



Foodservice Box





## YOUR PRIVATE LABEL GOURMET COFFEE CAKES

We make them, you take all of the credit! Made with rich sour cream and loaded with cinnamon sugar, real pumpkin puree, plump blueberries or chocolate chips, they're coffee cakes you'll be proud to call your own.

- Thaw and sell coffee cakes
- Packaged in a quality craft box
- Affix your label and put on display
- Or use the colorful labels contained in the shipping case







YOUR PRIVATE LABEL COFFEE CAKES	Wt. Lb.	Units	Pkg
BNJYPL Apple Cinnamon	24	8	case
BNJYPL Blueberry Blizzard	24	8	case
BNJYPL Cinnamon Walnut	24	8	case
BNJYPL Marble Madness	24	8	case
BNJYPL Peach (Seasonal)	24	8	case
BNJYPL Pumpkin (Seasonal)	24	8	case

- Fully baked – just label and merchandise.
- Eye-catching labels included in each case; perforated for flexibility in placement of flavor ID and nutrition & ingredients portions.
- Each case contains eight boxed cakes and a sheet of eight labels.
- The trendy "Kraft like" cake boxes are ideal for private labeling, and the crystal clear window on top showcases the coffee cakes beautifully.
- Be creative with merchandising! Use decorative ribbon or string or other crafty items to personalize your cakes. (See our favorite example to the left, below!)



Easy to merchandise! Make the coffee cakes truly your own by adding your unique touch. We like ribbon or string for a homey rustic look - even better, attach a knife and napkins for take-away sales!





## Originals

Since 1941, Bake'n Joy Foods has supplied high quality solutions to the baking industry. Our Chocolate Pudding Cake Mix is one example of our long-standing heritage and commitment to providing only high quality offerings.

- Our Bake'n Joy Original line features items that date back to the early days as well as new additions to satisfy our customer's growing needs.
- From mixes for donuts, muffins, cakes or brownies, to toppings, fillings, frozen batter, and thaw and serve, Bake'n Joy Originals have it all!



*Bake'n Joy Originals  
Ultra Crème Cake Mix*

# Bake'nJoy®



ITEM #	YEAST DONUT MIX	Wt. oz.	Units	Pkg.	ITEM #	GOURMET STREUSEL TOPPINGS	Wt. oz.	Units	Pkg.
5911150	BNJO Classic Yeast Raised	50	1	bag	5157215	BNJO Gourmet Butter Flavored Streusel	15	1	box
5918150	BNJO E Z Cut Yeast Raised	50	1	bag	5127215	BNJO Gourmet Cinnamon Streusel	15	1	box
5913154	BNJO Super 54 Yeast Raised	54	1	bag					
ITEM #	CAKE DONUT MIX	Wt. oz.	Units	Pkg.	ITEM #	TOPPINGS AND COATINGS	Wt. oz.	Units	Pkg.
5719150	BNJO Apple Cinnamon Nugget Donut	50	1	bag	5111443	BNJO Lustre Glaze	20	1	pail
5709150	BNJO Blueberry Nugget Donut	50	1	bag	5129422	BNJO RTU Chocolate Dip	22	1	pail
5706150	BNJO Chocolate Flavored Donut	50	1	bag	5115424	BNJO RTU Danish & Bun Icing	24	1	pail
5724150	BNJO Classic Vanilla Cake Donut (MTO)	50	1	bag	5130422	BNJO RTU Vanilla Flavored Donut Dip & Icing	22	1	pail
5711150	BNJO Dark-N-Rich Chocolate Donut	50	1	bag	5132422	BNJO RTU Strawberry Flavored Donut Dip/Icing	22	1	pail
5708150	BNJO Deluxe Donut	50	1	bag	0209215	BNJO Sanding Sugar	15	1	box
5703150	BNJO Nugget Cake Donut (KC)	50	1	bag					
5728150	BNJO Old Fashion Cake Donut	50	1	bag	ITEM #	FILLINGS (for pies, danish, pastries)	Wt. oz.	Units	Pkg.
ITEM #	MUFFIN MIXES AND BASES	Wt. oz.	Units	Pkg.	7820438	BNJO Classic Lemon Filling	38	1	pail
6102150	BNJO Basic Muffin Mix	50	1	bag	7812420	BNJO Strawberry Filling	20	1	pail
6140150	BNJO Low Fat Basic Muffin Mix	50	1	bag	ITEM #	FILLINGS FOR DONUTS AND MORE	Wt. oz.	Units	Pkg.
6110150	BNJO Classic Corn (KC)	50	1	bag	7518415	BNJO White Whoopie Pie Filling and Cake Icing	15	2	pail
6101150	BNJO Deluxe Basic	50	1	bag	7514445	BNJO Apple Raspberry Jelly Donut Filling	42	1	pail
6107150	BNJO Deluxe Corn (KC)	50	1	bag	7510445	BNJO Bakers Black Raspberry Jelly Donut Filling	42	1	pail
6105150	BNJO Honey Bran	50	1	bag	7506445	BNJO Baker's Jelly Donut Filling	42	1	pail
ITEM #	MULTI-PURPOSE MIXES AND BASES	Wt. oz.	Units	Pkg.	7520438	BNJO Bavarian Crème Donut Filling	38	1	pail
6712150	BNJO Carrot Cake/Muffin Base (MTO w min.)	50	1	bag	5122420	BNJO Marshmallow Donut Filling	25	1	pail
6306150	BNJO Chocolate Flavored Pudding Cake	50	1	bag	7504438	BNJO Soft Lemon Crème Donut Filling	38	1	pail
6344125	BNJO Chocolate Flavored Whoopie Pie & Cake*	25	1	bag	ITEM #	FILLINGS FOR DONUTS AND MORE	Wt. oz.	Units	Pkg.
6320150	BNJO New England Crumb Cake	50	1	bag	7518415	BNJO White Whoopie Pie Filling and Cake Icing	15	1	pail
6570150	BNJO Old Fashion Quick Bread	50	1	bag	ITEM #	COOKIE AND BROWNIE MIXES	Wt. Lb.	Units	Pkg.
6688150	BNJO Red Velvet	50	1	bag	6901125	BNJO Coconut Macaroon Cookie	25	1	bag
6766150	BNJO Whole Wheat (KC) (MTO w min.)	50	1	bag	6905150	BNJO Gingerbread Cookie	50	1	bag
6751150	BNJO Ultra Crème Cake	50	1	bag	6904150	BNJO Hermit Cookie	50	1	bag
6730150	BNJO Ultra Moist	50	1	bag	6903150	BNJO Light Cookie (Seasonal)	50	1	bag
6684150	BNJO XL Chocolate Flavored Crème Cake	50	1	bag	6801150	BNJO Fudgy Brownie	50	1	bag
6309150	BNJO Yellow Pudding Cake	50	1	bag	8935214	BNJHS Freezer-To-Oven Gingerbread Men	2.3 oz.	96	case
	* Add Water Only				ITEM #	BAKED WHOOPIE PIE SHELLS	Wt. oz.	Units	Pkg.
ITEM #	CAKE AND MUFFIN MIXES	Wt. oz.	Units	Pkg.	9511207	BNJO Baked Chocolate Whoopie Shells	1	108	case
6328150	BNJO Pound Cake Base (MTO w min.)	50	1	bag	ITEM #	READY TO BAKE	Wt. oz.	Units	Pkg.
6323150	BNJO White Cake (water, Oil)	50	1	bag	9575209	BNJO RTB Cinnamon Elephant Ears	5	36	case
6324150	BNJO Yellow Cake (water, Oil)	50	1	bag	ITEM #	OTHER MIXES	Wt. oz.	Units	Pkg.
ITEM #	OTHER MIXES	Wt. oz.	Units	Pkg.	6308150	BNJO Buttermilk Pancake & Waffle (water only)	50	1	bag
6308150	BNJO Buttermilk Pancake & Waffle (water only)	50	1	bag	7003150	BNJO Danish 3350	50	1	bag
7003150	BNJO Danish 3350	50	1	bag	7010150	BNJO Gold-N-Rich Danish	50	1	bag
7010150	BNJO Gold-N-Rich Danish	50	1	bag	6513150	BNJO Scone & Biscuit (KC)	50	1	bag
6513150	BNJO Scone & Biscuit (KC)	50	1	bag	6507150	BNJO White Pan Bread	50	1	bag
6507150	BNJO White Pan Bread	50	1	bag					







## Freedom to Enjoy

Freedom means something different to everyone. For some, it's as simple as the freedom to join the fun and enjoy a treat without worry.

That's why we created Freedom Bakery. Over 50 years of expertise went into making these gluten-free, dairy-free and soy-free donuts that are absolutely 100% worry-free and 100% delicious. Freedom never tasted so good!

- No Gluten
- No Dairy
- No Soy
- No Peanuts
- No Tree Nuts
- Certified Kosher
- Certified Gluten Free
- Merchandise on shelf and/or freezer



*Award Winning and Top Selling  
Apple Cider Doughnut Minis are  
available year-round!*



**Bake'nJoy**<sup>®</sup>

Bake'n Joy Foods is the exclusive distributor for Freedom Bakery LLC products. Call 800.666.4937 for sales assistance.



# Freedom to Enjoy



## Old Fashioned Doughnut Minis

**9540207** A classic take on a doughnut covered with a sweet glaze. Six minis per clamshell.



## Devil's Food Doughnut Minis

**9541207** A classic take on a doughnut covered with a sweet glaze. Six minis per clamshell.



## Apple Cider Doughnut Minis

**5 oz. pack: #9542207** Six minis per clamshell. Mouthwatering apple and spice flavors coated in cinnamon sugar.



## Pumpkin Doughnut Minis

**5 oz. pack: #9543207** Six minis per clamshell. Mouthwatering pumpkin and spice flavors coated sugar.

<b>Bake'nJoy</b>	Product Description	Selling Unit Package Weight	Units	Pkg.	UPC Code	Case Code	Gross Case Wt. (Lbs.)	Net Case Wt. (Lbs.)	Case Dimensions (L" x W" x H")			Pallet TI / HI (cases)	Cube (cubic feet)	Store Temp	Shelf Life Frozen (Days)	Shelf Life Ambient (Days)		
9542207	BNJFGF Gluten Free Minis - Apple Cider	5 oz.	18	case	860000556675	10860000556672	7.38	5.63	16	16	5.25	6	x	10	0.73	0° F	364	7-Jan
9541207	BNJFGF Gluten Free Minis - Devils Food	5 oz.	18	case	860000556606	10860000556610	7.38	5.63	16	16	5.25	6	x	10	0.73	0° F	364	7
9540207	BNJFGF Gluten Free Minis - Old Fashioned	5 oz.	18	case	860000556637	10860000556641	7.38	5.63	16	16	5.25	6	x	10	0.73	0° F	364	7
9543207	BNJFGF Gluten Free Minis - Pumpkin	5 oz.	18	case	860000556682	10860000556696	7.38	5.63	16	16	5.25	6	x	10	0.73	0° F	364	7



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For sales assistance— call 800.666.4937.

Other product inquiries – please call Freedom Bakery LLC at 781-305-3459.



Manufactured by Freedom Bakery LLC.



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