



Bake'nJoy®

Retail Supermarket Bakery Product Catalog

Specializing in premium quality, private label muffins,
coffee cakes, pound & loaf cakes and cornbread.



**YOU
BAKE
FRESH!**



What we Make

Predeposited Muffin Batters – You Bake Fresh!

Freezer to oven, premeasured batters in cup liners available in 4.5 oz. up to 6.25 oz. A wide assortment of flavors with brand attributes such as Clean Label, Everyday or Premium. Special Seasonal flavors available during select ordering windows.



NEW Topped Predeposited Muffin Batters – You Bake Fresh!

We made baking fresh muffins even easier by adding delicious toppings for you! Freezer to oven, premeasured batters in cup liners. Available in an assortment of 6.25 oz. flavors. Ask your sales representative about any special size or flavor needs you may have.



Topping included!

PanFree Predeposited Muffins, Loaf Cakes and Cornbread Batters – You Bake Fresh!

Muffins are predeposited into sturdy cup liners that maintain their shape during baking so NO MUFFIN PAN is required! Simply place onto a baking sheet and pop into the oven! Cornbread is available in Quarter Sheet or 20 oz. 8x8 pan. Whole Loaf Cakes batters come with liner and bakeable tin.



Your Private Label (YPL) Coffee Cakes – Retail Ready!

We do all the work, you take all the credit! These 24 oz. Thaw & Sell Coffee Cakes are delicate, sweet with balanced flavors of cinnamon, streusel, nuts, fruits and other tempting ingredients. Packaged in a craft-style box with flavor tags and nutritional labels provided. Special seasonal flavors available during select ordering windows.



Baked Half Sheet Cornbread – Cut to any size or shape!

Sweet moist and delicious! Hearty texture that is full of authentic corn flavor. Fully baked and ready for you to sell by the piece or by the pound. Cross merchandise next to Rotisserie Chicken, Prepared Meals, Soup. Optional retail labels included.





Retail Baked Sliced Banana Bread, Pound Cakes and Other Sliced Loaf Cakes – Retail Ready!

Baked Sliced Banana Bread, Loaf Cakes and Pound Cakes are packaged and ready to go! Expand your everyday range and rotate in limited time only seasonal selections. Simply thaw and sell!

Baked Whole Loaf Cakes – Retail Ready!

Loaded with fresh, flavorful ingredients and tasty toppings, our premium baked loaf cakes are the perfect way to attract attention to your bakery display! Simply thaw then label to make attractive shelf displays. Available in 6 popular varieties.



Scoop and Bake Batters – You Bake Fresh!

So moist and full of quality inclusions, use our versatile scoop batters to make an assortment of sweet baked goods such as muffins, loaf cakes, muffin tops, maryanns and more! The possibilities are endless.

Baked Whoopie Pie Shells and Cupcakes – Finish and Sell!

We offer fully baked whoopie pie shells and cupcakes that are ready for your finishing touches. Simply thaw, decorate and package as you wish.



Mixes and Bases – You Bake Fresh!

We've been servicing professional bakers with mixes and bases since our beginnings in 1941! Our product line includes mixes for muffins, of course, as well as for cornbread, donuts, brownies, cakes, Danish, coconut macaroons, biscuit and scones. You can trust our mixes and bases to deliver the quality taste and texture you expect from Bake'n Joy.

Gourmet Streusels, Fillings and Toppings – Ready to Use!

Elevate the quality of your baked goods with premium gourmet butter or cinnamon streusels. Simply top the batter prior to baking. Our fillings and are perfect for donuts, pies and Danish and we also offer ready to use icings as well.





Bake'nJoy®

PANFREE, PREDEPOSITED

8x8 Cornbread



Panfree®

Our premium, sweet and moist cornbread is predeposited into tins for ease of baking and merchandising. Just bake, pop on your own lid and place in strategic areas of the store for visibility and impulse purchase.

| ITEM # | Brand | Product Description | Format | Wt. oz. | Units | Pkg |
|---------|-------|----------------------------|------------|---------|-------|------|
| 9437225 | BNJPF | 8x8 Predeposited Cornbread | Frozen/Raw | 20 oz | 20 | case |

- Batter is predeposited into an 8" square aluminum tin
- Each tin contains 20 oz. of batter
- Add your lid and label and create an abundant merchandising display



Gross Case Weight: 28 Lb.
 Net Case Weight: 25 Lb.
 Dimensions: 16 x 16 x 8.25
 Ti/Hi: 6 x 8
 Cube: 1.22 Cf
 Storage: 0° or below
 Shelf Life Frozen: 364 days
 Shelf Life Ambient: 7 days



You supply
the lid!

CROSS MERCHANDISING IDEAS!

Near Hot Service Counter



With Rotisserie Chicken

Near the Soup Station



Add to Catering Menu



Alongside Prepared Meals



8x8 Cornbread Handling & Recipe Ideas

Gather Product and Supplies:

- Bake'n Joy PanFree™ 20 oz. Predeposited 8x8 Cornbread
- Sheet pan
- Finishing supplies – cornmeal, etc.

Preparation:

- Remove the desired number of cornbread 8x8 pans from the freezer.
- RETURN UNUSED PRODUCT TO THE FREEZER IMMEDIATELY
- Remove plastic wrap and place cornbreads on a full sheet pan

Baking:

- Remove product from freezer. Remove overwrap and place on lined sheet pan. Immediately returned unused product to the freezer.
- Rack Oven: Bake at 350 - 375 degrees F for 25 - 30 minutes or until done.
- Convection Oven: Bake at 325 - 350 degrees F with LOW FAN for 25 - 30 minutes or until done.
- **If adding inclusions, allow batter to thaw for 20 minutes.**
- See suggestions that follow

Variety Suggestion

Blueberry Swirl Cornbread



Ingredients:

- BNP Predeposited 8x8 Cornbread Batter
- Sheet pan
- Pan spray
- BNJ Fancy Blueberry Filling
- Cornmeal topping if desired

Instructions:

- Using scale to measure weight, pipe 3 oz. of BNJ Blueberry Filling in an 'S' shape on top of corn batter.
- Using a knife, cut through the batter to 'spread' it.
- Top with cornmeal if desired and bake.
- Place prepared 8x8 cornbreads on sheet pan.
- Bake per directions above

Variations:

- 3 oz. Raspberry filling

More Cornbread Ideas

Bake'n Joy®



Taco Cornbread

Before baking:

- Once product has thawed add 10 oz. (1 can - drained) can of tomatoes & green chilis, 1, 1.2 oz. package of taco seasoning mix and 12 oz. of Mexican blend cheese. Use a spatula to mix and spread batter evenly in the pan.
- Bake as directed above



Cinnamon Cornbread

Before baking:

- Once product has thawed add 1 oz. of cinnamon. Use a spatula to stir in cinnamon and spread batter evenly in the pan.
- Bake as directed above



Smoked Gouda & Paprika

Before baking:

- Once product has thawed add 1 oz. of paprika and 6 oz. of shredded gouda cheese. Use spatula to mix and spread batter evenly in the pan.
- Bake as directed above



Smokehouse Maple

Before baking:

- Once product has thawed add 1 jar (1.6 oz.) of Smokehouse Maple Seasoning and 4 oz. of maple syrup. Use a spatula to mix and spread batter evenly in the pan.
- Bake as directed above



Cheesy Jalapeño Cheddar Cornbread

Before baking:

- Stir 4 oz. shredded cheddar cheese and 4 oz. fresh or canned diced jalapenos into batter. Spread evenly
- Top with 1 oz. additional cheddar cheese
- Bake as directed above



Grande Fiesta Cornbread

WHILE baking:

- Bake as directed and in the last 5 minutes, top with a mixture of roasted red and green pepper strips, jalapenos and caramelized onions
- Continue the last five minutes of bake time



Blueberry Cornbread

Before baking:

- Fold in 4 oz. frozen or thawed fruit (like blueberries, cranberries, raspberries) into batter and smooth top of batter
- Top batter with fruit, chocolate chips or corn kernels
- Bake as directed above



Chocolate Chip Cornbread

Before baking:

- Fold in 4 oz. chocolate chips into batter and smooth top of batter
- Spread fruit or chips with a spatula to incorporate into the batter.
- Bake as directed above

Cornbread with a Kick

Before baking:

- Fold in 3/4 oz. crushed red pepper flakes into batter and smooth out (top with corn meal if desired)
- Sprinkle top with smoked paprika
- Bake as directed above

Cornbread with Kernels

Before baking:

- Fold in 4 oz. frozen whole kernel corn (or canned) into batter and smooth out (top with corn meal if desired)
- Bake as directed above

**Cross Merchandise
with Hot Honey for
WOW factor!**

**In-Store
Bakery**

Bake'n Joy®

THAW & SELL

Baked Half Sheet Cornbread



**New
Size!**



The premium quality of this Baked Cornbread can only come from Bake'n Joy! So rich, moist and loaded with cornmeal for sweet, corn-forward flavor. Golden color with a visibly hearty texture. No labor, no waste and so versatile. Cut to any size or shape you choose. Sell by the item or by the pound. Convenient profitability in every sheet!

Bake'n Joy Foods - 351 Willow Street - No. Andover - MA - 01845 - 800-666-4937



Baked Half Sheet Cornbread

| ITEM # | Brand | Product Description | Format | Wt. oz. | Units | Pkg |
|---------|-------|---|--------------|---------|-------|------|
| 4765216 | BNJDI | 4 Lb./4-cnt. Baked Half Sheet Cornbread (w Label Sheet) | Frozen/Baked | 4 Lb. | 4 | case |



- Cut into any shape.
- Sell by the piece or by the pound.
- See waste-saving recipes like stuffing and croutons.

Gross Case Weight: 17.5 Lb.
 Net Case Weight: 16 Lb.
 Dimensions: 17 X 12.25 X 8.5
 Ti/Hi: 7 x 8
 Cube: 1.02 Cf
 Storage: 0° or below
 Shelf Life Frozen: 364 days
 Ambient Shelf Life: 5 days

CROSS MERCHANDISING IDEAS!

Near Hot Service Counter



With Rotisserie Chicken

Near the Soup Station



Alongside Prepared Meals



Add to Catering Menu



new

Bake'nJoy®

THAW & SERVE

Whole Baked Loaf Cakes



NO
LABOR!

YPL

Loaded with fresh, flavorful ingredients and toppings, our premium baked loaf cakes are the perfect way to attract attention to your bakery! Simple thaw and label to make attractive displays. Available in 5 popular varieties.



THAW & SERVE BAKED LOAF CAKES

| ITEM # | Thaw & Serve Whole Baked Loaf Cakes | Wt. oz. | Units | Pkg | Case GTIN |
|---------|---|------------|-------|------|----------------|
| 4332218 | BNJYPL Whole Baked Loaf - Banana Nut w Nuts | 16 oz | 18 | case | 10793760127946 |
| 4331218 | BNJYPL Whole Baked Loaf - Blueberry w Sugar | 16 oz | 18 | case | 10793760127939 |
| 4333218 | BNJYPL Whole Baked Loaf - Cranberry Nut w Nuts | 16 oz | 18 | case | 10793760127953 |
| 4335218 | BNJYPL Whole Baked Loaf - French Vanilla w Streusel | 16 oz | 18 | case | 10793760127977 |
| 4334218 | BNJYPL Whole Baked Loaf - Lemon w Sugar | 16 oz | 18 | case | 10793760127960 |
| 4336218 | BNJYPL Whole Baked Loaf - Pumpkin w Cinnamon Streusel (S) | 16 oz | 18 | case | 10793760128288 |

Gross Case Weight: 18 Lb.
 Net Case Weight: 16 Lb.
 Dimensions: 18.25x16.25x10.62
 Ti/Hi: 6 x 7
 Cube: 1.82 Cf
 Storage: 0° or below
 Shelf Life Frozen: 364 days
 Shelf Life Ambient: 7 days



- No baking. No Labor. Simply thaw and sell.
- Toppings applied prior to baking.
- Conveniently delivered in quality packaging for easy, attractive displays.



Banana Nut with Nuts



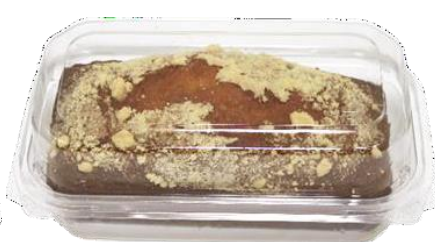
Blueberry with Sugar



Pumpkin with Cinnamon Streusel



Cranberry Nut with Nuts



French Vanilla with Butter Streusel



Lemon with Sugar

new

Bake'nJoy®

PREDEPOSITED

Topped Muffins

**YOU BAKE
FRESH!**

Toppings applied
for you!



Homestyle
QUALITY ♥ VALUE ♥ VARIETY

Come discover topped, predeposited muffin batters. With toppings applied, they save labor, storage and cost! Choose from our wide selection of flavors with bountiful, tasty toppings!



Muffins are 6.25 oz. Topping weight varies by flavor.

| ITEM # | BNJ Brand | Muffin Flavor | Topping | Wt. oz. | Units | Pkg |
|---------|-----------|------------------|--------------------|---------|-------|------|
| 8137001 | BNJHS | Banana Nut | Banana Chips | 6.25 | 75 | case |
| 8120001 | BNJHS | Blueberry | Butter Streusel | 6.25 | 75 | case |
| 8129001 | BNJHS | Butterscotch | Butterscotch Chips | 6.25 | 75 | case |
| 8123001 | BNJHS | Chocolate Chip | Chocolate Chips | 6.25 | 75 | case |
| 8122001 | BNJHS | Cinnamon Chip | Cinnamon Streusel | 6.25 | 75 | case |
| 8121001 | BNJHS | Cranberry Orange | Sugar | 6.25 | 75 | case |
| 8165001 | BNJHS | Lemon | Sugar | 6.25 | 75 | case |
| 8135001 | BNJHS | Peach | Butter Streusel | 6.25 | 75 | case |
| 8128001 | BNJHS | Pistachio | Sugar | 6.25 | 75 | case |
| 8168001 | BNJHS | Pumpkin | Chocolate Chips | 6.25 | 75 | case |
| 8126001 | BNJHS | Raisin Bran | Bran Flakes | 6.25 | 75 | case |
| 8138001 | BNJHS | Red Velvet Chip | Chocolate Chips | 6.25 | 75 | case |
| 8130001 | BNJHS | Triple Berry | Butter Streusel | 6.25 | 75 | case |



Weights vary by topping

Approx. Gross Case Weight: 32.2 Lb.

Approx. Net Case Weight: 30.5 Lb.

Dimensions: 20.25x12.25x8.5

Ti/Hi: 8 x 7

Cube: 1.22 Cf Storage: 0° or below

Shelf Life Frozen: 364 days

- All flavor! Less labor!
- Same quality you expect from Bake'n Joy
- Tasting toppings already applied saving you even more time and labor
- True freezer-to-oven convenience!
- 13 delicious flavors to choose from.
- Bake fresh throughout the day to attract impulse purchases and minimize waste





Bake'nJoy®

THAW & SELL

Banana Bread, Loaf and Pound Cakes



Baked Sliced Banana Bread, Loaf Cakes and Pound Cakes are packaged and ready to go! Each labeled package contains 10 slices of deliciousness. Expand your everyday range and rotate in limited time only seasonal selections. Simply thaw and sell!



Bake'nJoy®

Baked Sliced Banana Bread, Loaf and Pound Cakes

| BNJ ITEM # | Banana Bread & Sliced Loaf Cakes | Wt. | Units | Pkg |
|------------|------------------------------------|--------|-------|------|
| 4601212 | Sliced Apple Crisp Bread | 14 oz. | 12 | Case |
| 4603001 | Sliced Banana Bread | 14 oz. | 12 | Case |
| 4608001 | Sliced Blueberry Bread | 14 oz. | 12 | Case |
| 4655001 | Sliced Pumpkin Bread (Seasonal) | 14 oz. | 12 | Case |
| 4641001 | Sliced Pistachio Bread | 14 oz. | 12 | Case |
| BNJ ITEM # | Sliced Pound Cakes | Wt. | Units | Pkg |
| 4611001 | Sliced Butter Pound Cake | 14 oz. | 12 | Case |
| 4630001 | Sliced Lemon Pound Cake (Seasonal) | 14 oz. | 12 | Case |
| 4636001 | Sliced Marble Pound Cake | 14 oz. | 12 | Case |
| 4630001 | Sliced Lemon Pound Cake | 14 oz. | 12 | Case |

Gross Case Weight: 11.7 Lb.
Net Case Weight: 10.5 Lb.
Dimensions: 16.8 x 9.4 x 15.8
Ti/Hi: 6 x 8
Cube: 1.44 Cf
Storage: 0° or below
Shelf Life Frozen: 364 days
Shelf Life Ambient: 7 days



Packaged 14 oz. Sliced Loaves



Ultra Moist bakery products are for consumers who want more! With a decadent, moist texture and more fruit, more nuts and more inclusions than other BNJ products, they simply deliver more!

- Rich, moist and indulgent
- Extra moist for superb texture, taste and shelf life
- 15% - 20% more inclusions
- More eggs and oil with less water
- Firmer texture
- Available in over 20 craveable flavors



*Moist, rich and
indulgent*



| ITEM # | 4.5 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg |
|---------|-------------------------------|---------|-------|------|
| 8253214 | BNJUM Banana Nut | 4.5 | 48 | case |
| 8250214 | BNJUM Blueberry | 4.5 | 48 | case |
| 8263214 | BNJUM Butter Rum | 4.5 | 48 | case |
| 8261214 | BNJUM Chocolate Chip | 4.5 | 48 | case |
| 8258214 | BNJUM Cinnamon Coffee Cake | 4.5 | 48 | case |
| 8251214 | BNJUM Corn | 4.5 | 48 | case |
| 8252214 | BNJUM Cranberry Orange Nut | 4.5 | 48 | case |
| 8266214 | BNJUM Double Chocolate | 4.5 | 48 | case |
| 8241227 | BNJUM Mocha Fudge (Seasonal) | 4.5 | 48 | case |
| 8257214 | BNJUM Pistachio Flavored Nut | 4.5 | 48 | case |
| 8282214 | BNJUM Pumpkin (Seasonal) | 4.5 | 48 | case |
| 8254214 | BNJUM Raisin Bran | 4.5 | 48 | case |
| 8277214 | BNJUM Triple Berry Blast | 4.5 | 48 | case |
| ITEM # | 6.25 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg |
| 8255230 | BNJUM Apple Cinnamon | 6.25 | 75 | case |
| 8253230 | BNJUM Banana Nut | 6.25 | 75 | case |
| 8250230 | BNJUM Blueberry | 6.25 | 75 | case |
| 8263230 | BNJUM Butter Rum | 6.25 | 75 | case |
| 8279230 | BNJUM Carrot Raisin Nut | 6.25 | 75 | case |
| 8261230 | BNJUM Chocolate Chip | 6.25 | 75 | case |
| 8258230 | BNJUM Cinnamon Coffee Cake | 6.25 | 75 | case |
| 8251230 | BNJUM Corn | 6.25 | 75 | case |
| 8252230 | BNJUM Cranberry Orange Nut | 6.25 | 75 | case |
| 8266230 | BNJUM Double Chocolate | 6.25 | 75 | case |
| 8256230 | BNJUM Lemon Poppy | 6.25 | 75 | case |
| 8287230 | BNJUM Peach | 6.25 | 75 | case |
| 8257230 | BNJUM Pistachio Flavored Nut | 6.25 | 75 | case |
| 8282230 | BNJUM Pumpkin (Seasonal) | 6.25 | 75 | case |
| 8254230 | BNJUM Raisin Bran | 6.25 | 75 | case |
| 8210230 | BNJUM Red Velvet Choc Chunk | 6.25 | 75 | case |
| 8277230 | BNJUM Triple Berry Blast | 6.25 | 75 | case |

| ITEM # | SCOOP AND BAKE BATTERS | Wt. Lb. | Units | Pkg |
|---------|---------------------------------|---------|-------|------------|
| 8806214 | BNJUM Banana Bread Base Batter | 7 | 2 | pails/case |
| 8519215 | BNJUM Apple Cinnamon Burst | 8 | 2 | pails/case |
| 8473216 | BNJUM Banana Nut | 8 | 2 | pails/case |
| 8578216 | BNJUM Blueberry | 8 | 2 | pails/case |
| 8534216 | BNJUM Chocolate Chip | 8 | 2 | pails/case |
| 8304216 | BNJUM Chocolate Pudding Cake | 8 | 2 | pails/case |
| 8301216 | BNJUM Cinnamon Coffee Cake | 8 | 2 | pails/case |
| 8577216 | BNJUM Corn | 8 | 2 | pails/case |
| 8588216 | BNJUM Cranberry Orange Nut | 8 | 2 | pails/case |
| 8586216 | BNJUM Double Chocolate Chip | 8 | 2 | pails/case |
| 8302216 | BNJUM Dbl. Choc. Pudding Cake | 8 | 2 | pails/case |
| 8476216 | BNJUM French Vanilla | 8 | 2 | pails/case |
| 8482216 | BNJUM Gingerbread (Seasonal) | 8 | 2 | pails/case |
| 8546216 | BNJUM Lemon Flavored | 8 | 2 | pails/case |
| 8581216 | BNJUM Lemon Poppy | 8 | 2 | pails/case |
| 8474216 | BNJUM Mocha Fudge | 8 | 2 | pails/case |
| 8691216 | BNJUM Pistachio Flavored Nut | 8 | 2 | pails/case |
| 8585216 | BNJUM Pumpkin (Seasonal) | 8 | 2 | pails/case |
| 8307216 | BNJUM Red Velvet Cake | 8 | 2 | pails/case |
| 8582216 | BNJUM Raisin Bran | 8 | 2 | pails/case |
| 8522216 | BNJUM Sour Cream Flavored | 8 | 2 | pails/case |
| 8540216 | BNJUM Sunsational/Carrot | 8 | 2 | pails/case |
| 8303216 | BNJUM Yellow Pudding Cake (MTO) | 8 | 2 | pails/case |





Homestyle Muffins are the industry's gold standard for quality, value and variety. They are aromatic flavorful, sweet and delicious. Homestyle Muffins are available in select markets only. Contact the Bake'n Joy sales team to learn more.

- Quality, Value & Variety
- High quality wholesomeness
- Predeposited Muffins available in 3 sizes
- Homestyle's Preportioned Cookie line includes a classic favorite: Gingerbread Man cookies. Simply pan, bake and decorate!

Available in select markets.



| ITEM # | 4.5 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg. |
|---------|---------------------------------------|---------|-------|------|
| 8127227 | BNJHS Apple Spice (Seasonal) | 4.5 | 96 | case |
| 8137227 | BNJHS Banana Nut | 4.5 | 96 | case |
| 8120227 | BNJHS Blueberry | 4.5 | 96 | case |
| 8129227 | BNJHS Butterscotch | 4.5 | 96 | case |
| 8133227 | BNJHS Carrot Raisin (Seasonal) | 4.5 | 96 | case |
| 8141227 | BNJHS Cherry Almond (Seasonal) | 4.5 | 96 | case |
| 8123227 | BNJHS Chocolate Chip | 4.5 | 96 | case |
| 8122227 | BNJHS Cinnamon Chip | 4.5 | 96 | case |
| 8121227 | BNJHS Cranberry Orange | 4.5 | 96 | case |
| 8131227 | BNJHS Double Chocolate | 4.5 | 96 | case |
| 8132227 | BNJHS Lemon Poppy | 4.5 | 96 | case |
| 8166227 | BNJHS Mocha Fudge (Seasonal) | 4.5 | 96 | case |
| 8135227 | BNJHS Peach (Seasonal) | 4.5 | 96 | case |
| 8128227 | BNJHS Pistachio Flavored | 4.5 | 96 | case |
| 8136227 | BNJHS Pumpkin (Seasonal) | 4.5 | 96 | case |
| 8126227 | BNJHS Raisin Bran | 4.5 | 96 | case |
| 8139227 | BNJHS Raspberry (Seasonal) | 4.5 | 96 | case |
| 8138227 | BNJHS Red Velvet Choc Chip (Seasonal) | 4.5 | 96 | case |
| 8149227 | BNJHS Strawberry (Seasonal) | 4.5 | 96 | case |
| 8130227 | BNJHS Triple Berry | 4.5 | 96 | case |
| ITEM # | 5.4 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg. |
| 8127225 | BNJHS Apple Spice | 5.4 | 75 | case |
| 8137225 | BNJHS Banana Nut | 5.4 | 75 | case |
| 8120225 | BNJHS Blueberry | 5.4 | 75 | case |
| 8129225 | BNJHS Butterscotch | 5.4 | 75 | case |
| 8133225 | BNJHS Carrot Raisin | 5.4 | 75 | case |
| 8141225 | BNJHS Cherry Almond (Seasonal) | 5.4 | 75 | case |
| 8123225 | BNJHS Chocolate Chip | 5.4 | 75 | case |
| 8122225 | BNJHS Cinnamon Chip | 5.4 | 75 | case |
| 8125225 | BNJHS Corn | 5.4 | 75 | case |
| 8121225 | BNJHS Cranberry Orange | 5.4 | 75 | case |
| 8131225 | BNJHS Double Chocolate | 5.4 | 75 | case |
| 8144225 | BNJHS Gingerbread (Seasonal) | 5.4 | 75 | case |
| 8165225 | BNJHS Lemon | 5.4 | 75 | case |
| 8132225 | BNJHS Lemon Poppy | 5.4 | 75 | case |
| 8166225 | BNJHS Mocha Fudge (Seasonal) | 5.4 | 75 | case |
| 8135225 | BNJHS Peach | 5.4 | 75 | case |
| 8128225 | BNJHS Pistachio Flavored | 5.4 | 75 | case |
| 8136225 | BNJHS Pumpkin (Seasonal) | 5.4 | 75 | case |
| 8126225 | BNJHS Raisin Bran | 5.4 | 75 | case |
| 8139225 | BNJHS Raspberry (Seasonal) | 5.4 | 75 | case |
| 8138225 | BNJHS Red Velvet Choc Chip (Seasonal) | 5.4 | 75 | case |
| 8161225 | BNJHS Sour Cream | 5.4 | 75 | case |
| 8149225 | BNJHS Strawberry (Seasonal) | 5.4 | 75 | case |
| 8130225 | BNJHS Triple Berry | 5.4 | 75 | case |
| 8167225 | BNJHS Turtle Muffin - NEW! | 5.4 | 75 | case |

| ITEM # | 6.25 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg. |
|---------|---------------------------------------|---------|-------|------|
| 8127230 | BNJHS Apple Spice | 6.25 | 75 | case |
| 8124230 | BNJHS Banana (no nuts) | 6.25 | 75 | case |
| 8120230 | BNJHS Blueberry | 6.25 | 75 | case |
| 8123230 | BNJHS Chocolate Chip | 6.25 | 75 | case |
| 8122230 | BNJHS Cinnamon Chip | 6.25 | 75 | case |
| 8121230 | BNJHS Cranberry Orange | 6.25 | 75 | case |
| 8131230 | BNJHS Double Chocolate | 6.25 | 75 | case |
| 8132230 | BNJHS Lemon Poppy | 6.25 | 75 | case |
| 8128230 | BNJHS Pistachio Flavored | 6.25 | 75 | case |
| 8126230 | BNJHS Raisin Bran | 6.25 | 75 | case |
| 8138230 | BNJHS Red Velvet Choc Chip | 6.25 | 75 | case |
| 8157230 | BNJHS Strawberry (Seasonal) | 6.25 | 75 | case |
| ITEM # | PRESHAPED GINGERBREAD COOKIE | Wt. oz. | Units | Pkg. |
| 8935214 | BNJHS Freezer-To-Oven Gingerbread Men | 2.3 | 96 | case |





Save time and labor with PanFree convenience!



Nothing beats fresh baked! With our PanFree muffins and loaf cakes, you can offer fresh baked goods any time of the day with minimum labor- simply place on a baking sheet and bake fresh!

- No special pans required!
- Muffin sheet only.
- Muffins bake in a rigid baking cup that keeps its shape during baking
- Loaf cakes come with a liner and baking tin
- Freezer to oven simplicity
- Rich taste and moist texture



NO SPECIAL PANS REQUIRED!

| ITEM # | 2.5 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg |
|---------------|---|---------|-------|------|
| 8380215 | BNJPF Blueberry | 2.5 | 96 | case |
| 8382215 | BNJPF Corn | 2.5 | 96 | case |
| ITEM # | 4.25 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg |
| 8181212 | BNJPF Banana Walnut | 4.25 | 45 | case |
| 8170212 | BNJPF Blueberry | 4.25 | 45 | case |
| 8172212 | BNJPF Chocolate Chip | 4.25 | 45 | case |
| 8175212 | BNJPF Cinnamon Coffee Cake | 4.25 | 45 | case |
| 8171212 | BNJPF Cranberry Nut | 4.25 | 45 | case |
| 8179212 | BNJPF Double Chocolate Chip | 4.25 | 45 | case |
| 8176212 | BNJPF Lemon Poppy (Seasonal) | 4.25 | 45 | case |
| 8178212 | BNJPF Pistachio Flavored Nut Muffin | 4.25 | 45 | case |
| 8187212 | BNJPF Pumpkin (Seasonal) | 4.25 | 45 | case |
| 8177212 | BNJPF Red Velvet Chocolate Chunk (Seasonal) | 4.25 | 45 | case |
| BNJ ITEM # | 18 oz. PREDEPOSITED LOAF CAKE | Wt. oz. | Units | Pkg |
| 9179220 | BNJPF Apple Cider (Seasonal) | 18 | 18 | case |
| 9159220 | BNJPF Apple Caramel | 18 | 18 | case |
| 9174220 | BNJPF Banana Choc Chip | 18 | 18 | case |
| 9152220 | BNJPF Banana Nut | 18 | 18 | case |
| 9150220 | BNJPF Blueberry | 18 | 18 | case |
| 9165220 | BNJPF Blueberry Lemon (Seasonal) | 18 | 18 | case |
| 9160220 | BNJPF Butter Pound Cake | 18 | 18 | case |
| 9154220 | BNJPF Cinnamon Burst | 18 | 18 | case |
| 9151220 | BNJPF Cranberry Nut | 18 | 18 | case |
| 9156220 | BNJPF French Vanilla | 18 | 18 | case |
| 9164220 | BNJPF Gingerbread Loaf (Seasonal) | 18 | 18 | case |
| 9178220 | BNJPF Lemon Flavored | 18 | 18 | case |
| 9157220 | BNJPF Peach Melba Loaf | 18 | 18 | case |
| 9155220 | BNJPF Pumpkin (Seasonal) | 18 | 18 | case |
| 9121220 | BNJPF Red Velvet Chocolate Chunk (Seasonal) | 18 | 18 | case |
| 9153220 | BNJPF Triple Berry | 18 | 18 | case |
| 9158220 | BNJPF Zucchini Nut | 18 | 18 | case |
| ITEM # | QTR SHEET CORNBREAD | Wt. oz. | Units | Pkg |
| 9405218 | BNJPF Qtr Sheet Corn Bread (in bakable box) | 48 | 6 | case |



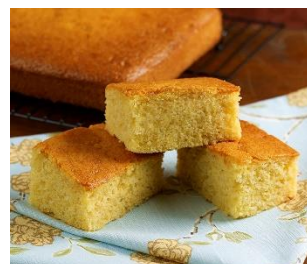


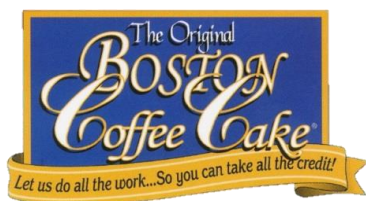
Consumers continue to seek simpler, cleaner offerings, but they are not willing to compromise great taste, freshness or a best-in-class eating experience. That is where Kitchen Cupboard clean label products from Bake'n Joy come in!

- Indulgent and delicious
- Fewest modified ingredients
- Kitchen Cupboard™ Clean Label
 - NO artificial flavors
 - NO artificial certified colors
 - NO artificial preservatives
 - NO high-fructose corn syrup
 - NO high-intensity sweeteners
 - NO partially hydrogenated oils
 - NO aluminum phosphate
 - NO bleached flour
 - NO artificial trans fats
- Pre-Deposited Muffins, Cookies, Brownies, Loaf Cake and Cornbread, Scoop and Bake Batters, Toppings, Mixes and Bases



| KC ITEM # | 4.5 oz. PREDEPOSITED MUFFINS | Wt. oz. | Units | Pkg. |
|-----------|---|---------|-------|------------|
| 8035227 | BNJKC Banana Nut | 4.5 | 96 | case |
| 8030227 | BNJKC Blueberry | 4.5 | 96 | case |
| 8032227 | BNJKC Chocolate Chip | 4.5 | 96 | case |
| 8040227 | BNJKC Cranberry Orange Nut | 4.5 | 96 | case |
| 8036227 | BNJKC Double Chocolate | 4.5 | 96 | case |
| 8042227 | BNJKC Pumpkin (Seasonal) | 4.5 | 96 | case |
| 8006227 | BNJKC Tripleberry (Seasonal) | 4.5 | 96 | case |
| 8038227 | BNJKC Raisin Bran | 4.5 | 96 | case |
| KC ITEM # | SCOOP AND BAKE BATTERS | Wt. oz. | Units | Pkg. |
| 8680218 | BNJKC Double Choc. Gourmet Brownie | 9 | 2 | pails/case |
| 8512218 | BNJKC Cornbread | 9 | 2 | pails/case |
| 8516218 | BNJKC Jalapeño Corn Bread | 9 | 2 | pails/case |
| KC ITEM # | CORNBREAD <i>Panfree</i> | Wt. oz. | Units | Pkg. |
| 9422218 | BNJKC Cornbread Quarter Sheet Batter | 48 | 6 | case |
| KC ITEM # | STREUSEL TOPPINGS | Wt. oz. | Units | Pkg. |
| 5187215 | BNJKC Gourmet Butter Flavored Streusel | 15 | 1 | box |
| 5147215 | BNJKC Gourmet Cinnamon Streusel | 15 | 1 | box |
| KC ITEM # | MIXES AND BASES | Wt. oz. | Units | Pkg. |
| 6110150 | BNJO Classic Corn (KC) | 50 | 1 | bag |
| 6709150 | BNJKC Crème Cake Concentrate * | 50 | 1 | bag |
| 6107150 | BNJO Deluxe Corn (KC) | 50 | 1 | bag |
| 6830001 | BNJKC Double Choc. Gourmet Brownie Base (MTO) | 50 | 1 | bag |
| 5703150 | BNJO Nugget Cake Donut Mix (KC) | 50 | 1 | bag |
| 6513150 | BNJO Scone & Biscuit Mix* (KC) | 50 | 1 | bag |
| 6766150 | BNJO Whole Wheat Base (KC) * (MTO) | 50 | 1 | bag |
| | * Add oil, egg and water | | | |





Boston Coffee Cake was founded in 1992 on the simple premise of baking the best coffee cake there is. The Original Coffee Cake recipe came from Nana Esther and has been passed down for generations.

Today we are proud to make it for you to enjoy. Boston Coffee Cakes are sold in retail grocers throughout New England in its distinctive red and gold box and online through a comprehensive mail order program.

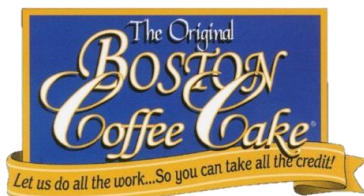
By 1996 Boston Coffee Cake expanded to a 6,000 square foot facility. The company was acquired by Bake'n Joy Foods in 2009 and now bakes coffee cakes and other items in a state-of-the-art 11,300 square foot bakery, baking up to 12,000 cakes each day!

Boston Coffee Cake's mission is to provide our customers with the best tasting baked goods to share with family, friends and business associates.

*Celebrating 30 years
of sweet success!*



Bake'n Joy®



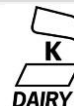
| ITEM # | RETAIL COFFEE CAKES | Wt. Oz. | Units | Pkg |
|---------|----------------------------------|---------|-------|------|
| 4205208 | BNJBCC Apple Cinnamon Walnut | 24 | 8 | case |
| 4210208 | BNJBCC Blueberry Blizzard | 24 | 8 | case |
| 4201208 | BNJBCC Cinnamon Walnut | 24 | 8 | case |
| 4211208 | BNJBCC Cranberry | 24 | 8 | case |
| 4203208 | BNJBCC Golden Pumpkin (Seasonal) | 24 | 8 | case |
| 4202208 | BNJBCC Marble Madness | 24 | 8 | case |
| ITEM # | FOODSERVICE COFFEE CAKES | Wt. Oz. | Units | Pkg |
| 4103202 | BNJBCC Blueberry Blizzard | 48 | 2 | case |
| 4101202 | BNJBCC Cinnamon Walnut | 48 | 2 | case |
| 4109202 | BNJBCC Golden Pumpkin (Seasonal) | 48 | 2 | case |
| 4106202 | BNJBCC Lemon Burst | 48 | 2 | case |
| 4115202 | BNJBCC Marble Madness | 48 | 2 | case |



Retail Box



Foodservice Box





YOUR PRIVATE LABEL GOURMET COFFEE CAKES

We make them, you take all of the credit! Made with rich sour cream and loaded with cinnamon sugar, real pumpkin puree, plump blueberries or chocolate chips, they're coffee cakes you'll be proud to call your own.

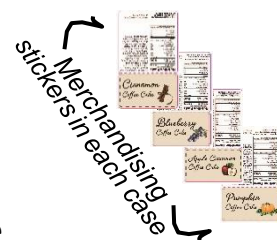
- Thaw and sell coffee cakes
- Packaged in a quality craft box
- Affix your label and put on display
- Or use the colorful labels contained in the shipping case



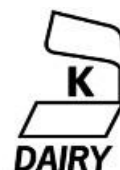


| BNJ ITEM # | YOUR PRIVATE LABEL COFFEE CAKES | Ounces | Units | Pkg |
|------------|---------------------------------|--------|-------|------|
| 4140208 | BNJYPL Apple Cinnamon | 24 | 8 | case |
| 4137208 | BNJYPL Blueberry Blizzard | 24 | 8 | case |
| 4135208 | BNJYPL Cinnamon Walnut | 24 | 8 | case |
| 4136208 | BNJYPL Marble Madness | 24 | 8 | case |
| 4141208 | BNJYPL Peach (Seasonal) | 24 | 8 | case |
| 4139208 | BNJYPL Pumpkin (Seasonal) | 24 | 8 | case |

- Fully baked – just label and merchandise.
- Eye-catching labels included in each case; perforated for placement flexibility.
- Each case contains eight boxed.
- The trendy craft-style cake boxes are ideal for private labeling, and the crystal clear window on top showcases the coffee cakes beautifully.
- Be creative with merchandising! Use decorative ribbon or string or other crafty items to personalize your cakes. (See our favorite example to the left, below!)



Easy to merchandise! Make the coffee cakes truly your own by adding your unique touch. We like ribbon or string for a homey rustic look - even better, attach a knife and napkins for take-away sales!





Since 1941, Bake'n Joy Foods has supplied high quality solutions to the baking industry. Our Chocolate Pudding Cake Mix is one example of our long-standing heritage and commitment to providing only high quality offerings.

- Our Bake'n Joy Original line features items that date back to the early days as well as new additions to satisfy our customer's growing needs.
- From mixes for donuts, muffins, cakes or brownies, to toppings, fillings, frozen batter, and thaw and serve, Bake'n Joy Originals have it all!



*Bake'n Joy Originals
Ultra Crème Cake Mix*



| ITEM # | YEAST DONUT MIX | Wt. Lb. | Units | Pkg. |
|---------|---|---------|-------|------|
| 5911150 | BNJO Classic Yeast Raised | 50 | 1 | bag |
| 5918150 | BNJO E Z Cut Yeast Raised | 50 | 1 | bag |
| 5913154 | BNJO Super 54 Yeast Raised | 54 | 1 | bag |
| ITEM # | CAKE DONUT MIX | Wt. Lb. | Units | Pkg. |
| 5719150 | BNJO Apple Cinnamon Nugget Donut | 50 | 1 | bag |
| 5709150 | BNJO Blueberry Nugget Donut | 50 | 1 | bag |
| 5706150 | BNJO Chocolate Flavored Donut | 50 | 1 | bag |
| 5724150 | BNJO Classic Vanilla Cake Donut (MTO) | 50 | 1 | bag |
| 5711150 | BNJO Dark-N-Rich Chocolate Donut | 50 | 1 | bag |
| 5708150 | BNJO Deluxe Donut | 50 | 1 | bag |
| 5703150 | BNJO Nugget Cake Donut (KC) | 50 | 1 | bag |
| 5728150 | BNJO Old Fashion Cake Donut | 50 | 1 | bag |
| 5736150 | BNJO Red Velvet Cake Donut | 50 | 1 | bag |
| ITEM # | MUFFIN MIXES AND BASES | Wt. Lb. | Units | Pkg. |
| 6102150 | BNJO Basic Muffin Mix | 50 | 1 | bag |
| 6110150 | BNJO Classic Corn (KC) | 50 | 1 | bag |
| 6101150 | BNJO Deluxe Basic | 50 | 1 | bag |
| 6107150 | BNJO Deluxe Corn (KC) | 50 | 1 | bag |
| 6105150 | BNJO Honey Bran | 50 | 1 | bag |
| ITEM # | MULTI-PURPOSE MIXES AND BASES | Wt. Lb. | Units | Pkg. |
| 6712150 | BNJO Carrot Cake/Muffin Base (MTO w min.) | 50 | 1 | bag |
| 6306150 | BNJO Chocolate Flavored Pudding Cake | 50 | 1 | bag |
| 6344125 | BNJO Chocolate Flavored Whoopie Pie & Cake* | 25 | 1 | bag |
| 6320150 | BNJO New England Crumb Cake | 50 | 1 | bag |
| 6570150 | BNJO Old Fashion Quick Bread | 50 | 1 | bag |
| 6688150 | BNJO Red Velvet | 50 | 1 | bag |
| 6766150 | BNJO Whole Wheat (KC) (MTO w min.) | 50 | 1 | bag |
| 6751150 | BNJO Ultra Crème Cake | 50 | 1 | bag |
| 6730150 | BNJO Ultra Moist | 50 | 1 | bag |
| 6684150 | BNJO XL Chocolate Flavored Crème Cake | 50 | 1 | bag |
| 6309150 | BNJO Yellow Pudding Cake | 50 | 1 | bag |
| | * Add Water Only | | | |
| ITEM # | CAKE AND MUFFIN MIXES | Wt. Lb. | Units | Pkg. |
| 6328150 | BNJO Pound Cake Base (MTO w min.) | 50 | 1 | bag |
| 6323150 | BNJO White Cake (water, Oil) | 50 | 1 | bag |
| 6324150 | BNJO Yellow Cake (water, Oil) | 50 | 1 | bag |
| ITEM # | OTHER MIXES | Wt. Lb. | Units | Pkg. |
| 6308150 | BNJO Buttermilk Pancake & Waffle (water only) | 50 | 1 | bag |
| 7003150 | BNJO Danish 3350 | 50 | 1 | bag |
| 7010150 | BNJO Gold-N-Rich Danish | 50 | 1 | bag |
| 6513150 | BNJO Scone & Biscuit (KC) | 50 | 1 | bag |

| ITEM # | GOURMET STREUSEL TOPPINGS | Wt. Lb. | Units | Pkg. |
|---------|---|---------|-------|------|
| 5157215 | BNJO Gourmet Butter Flavored Streusel | 15 | 1 | box |
| 5127215 | BNJO Gourmet Cinnamon Streusel | 15 | 1 | box |
| ITEM # | TOPPINGS AND COATINGS | Wt. Lb. | Units | Pkg. |
| 5111443 | BNJO Lustre Glaze | 20 | 1 | pail |
| 5129422 | BNJO RTU Chocolate Dip | 22 | 1 | pail |
| 5115424 | BNJO RTU Danish & Bun Icing | 24 | 1 | pail |
| 5130422 | BNJO RTU Vanilla Flavored Donut Dip & Icing | 22 | 1 | pail |
| 5132422 | BNJO RTU Strawberry Flavored Donut Dip/Icing | 22 | 1 | pail |
| 0209215 | BNJO Sanding Sugar | 15 | 1 | box |
| ITEM # | FILLINGS (for pies, danish, pastries) | Wt. Lb. | Units | Pkg. |
| 7820438 | BNJO Classic Lemon Filling | 38 | 1 | pail |
| 7812420 | BNJO Strawberry Filling | 20 | 1 | pail |
| ITEM # | FILLINGS FOR DONUTS AND MORE | Wt. oz. | Units | Pkg. |
| 7518415 | BNJO White Whoopie Pie Filling and Cake Icing | 15 | 2 | pail |
| 7514445 | BNJO Apple Raspberry Jelly Donut Filling | 42 | 1 | pail |
| 7510445 | BNJO Bakers Black Raspberry Jelly Donut Filling | 42 | 1 | pail |
| 7506445 | BNJO Baker's Jelly Donut Filling | 42 | 1 | pail |
| 7520438 | BNJO Bavarian Crème Donut Filling | 38 | 1 | pail |
| 5122420 | BNJO Marshmallow Donut Filling | 25 | 1 | pail |
| 7504438 | BNJO Soft Lemon Crème Donut Filling | 38 | 1 | pail |
| ITEM # | FILLINGS FOR DONUTS AND MORE | Wt. | Units | Pkg. |
| 7518415 | BNJO White Whoopie Pie Filling and Cake Icing | 15 Lb. | 1 | pail |
| ITEM # | COOKIE AND BROWNIE MIXES | Wt. Lb. | Units | Pkg. |
| 6901125 | BNJO Coconut Macaroon Cookie | 25 | 1 | bag |
| 6905150 | BNJO Gingerbread Cookie | 50 | 1 | bag |
| 6904150 | BNJO Hermit Cookie | 50 | 1 | bag |
| 6801150 | BNJO Fudgy Brownie | 50 | 1 | bag |
| 8935214 | BNJHS Freezer-To-Oven Gingerbread Men | 2.3 oz. | 96 | case |
| ITEM # | BAKED WHOOPIE PIE SHELLS | WT. | Units | Pkg. |
| 9511207 | BNJO Baked Chocolate Whoopie Shells | 1 oz. | 108 | case |
| ITEM # | READY TO BAKE | Wt. | Units | Pkg. |
| 9575209 | BNJO RTB Cinnamon Elephant Ears | 5 oz. | 36 | case |

Gluten Free!

Bake'nJoy®

Freedom to Enjoy

Freedom means something different to everyone. For some, it's as simple as the freedom to join the fun and enjoy a treat without worry.

That's why we created Freedom Bakery. Over 50 years of expertise went into making these gluten-free, dairy-free and soy-free donuts that are absolutely 100% worry-free and 100% delicious. Freedom never tasted so good!



| Item # | Gluten Free Mini Doughnuts | Wt. | Units | Pkg. |
|---------|---|-------|-------|------|
| 9542207 | BNJFGF Gluten Free Minis - Apple Cider | 5 oz. | 18 | case |
| 9541207 | BNJFGF Gluten Free Minis - Devils Food | 5 oz. | 18 | case |
| 9540207 | BNJFGF Gluten Free Minis - Old Fashioned | 5 oz. | 18 | case |
| 9543207 | BNJFGF Gluten Free Minis - Pumpkin (Seasonal) | 5 oz. | 18 | case |



- No Gluten
- No Dairy
- No Soy
- No Peanuts
- No Tree Nuts
- Certified Kosher
- Certified Gluten Free
- Merchandise on shelf and/or freezer



Old Fashioned



Apple Cider



Devil's Food



Pumpkin (Seasonal)





Our Mission & Values

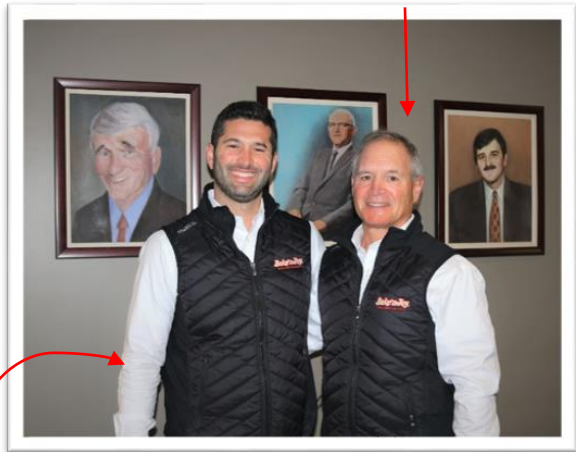
Family owned and operated since 1941

Abraham Ogan, Founder

Son,
Jerry



Grandson Bob, CEO



Great Grandson Michael, President

Vision

- Bake'n Joy will be living proof that caring, integrity, hard work and innovation at all levels create success.

Mission

- We will continuously improve all aspects of our business in order to sustain the long-term success of our customers and ourselves.

Values

- **Customers are the focus of everything we do.**
- Associates are critical to our success.
- Services and products drive our growth opportunities.

Culture

- Teamwork: Everyone at Bake'n Joy is passionate about keeping our promises.
- Responsiveness: We are committed to servicing your needs professionally and in a very timely manner.
- Flexibility: Ability to customize and tailor formulations to meet your business goals.
- Dedication: Bake'n Joy is dedicated to actively enhancing your brand and brand equity.
- Social Responsibility: We care about our carbon footprint, sustainability and behaving as a good corporate steward in our community.



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