

# No Hassle. All Satisfaction.

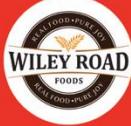
There are lots of ways to stay on trend – consumers always love new flavors and new formats of their favorite treats. But don't sleep on new portion sizes, either. Our snackable, bite-sized, and craveable Cake Bites and Cookie Dough Bites are now available in a visually appealing 2-packs!

**NEW!**

- Scratch-baked mini indulgent treats
- Enjoy exceptional shelf life – up to 21 days
- Simply thaw from frozen and start selling



**34%**  
of consumers  
are more likely to choose  
dessert if a smaller  
portion option is  
available.\*



## Bake'nJoy®

Where Good Taste Begins



# Cake Bites

## Little bits of bite-sized bliss

- Decadent, moist, and flavorful bite-sized bliss
- No labor – fully baked and finished for thaw & sell ease
- Ultra-clear poly packaging allows vibrant cakes to sell themselves



Add visual appeal to your displays!

## Product Information

ITEM #	2 PK CAKE BITES	UNIT WT.	UNITS/DRC	DRCS/CS	UNITS/CS	UPC	CASE GTIN
9907002	Lemon (DRC*)	2 oz.	5	4	20	793760129622	10793760129544
9906002	Vanilla (DRC*)	2 oz.	5	4	20	793760129615	10793760129537

\*Display Retail Caddy

ITEM #	2 PK CAKE BITES	UNIT WT.	UNIT/CS	UPC	CASE GTIN
9907502	Lemon (Bulk)	2 oz.	12	793760129547	10793760129995
9906502	Vanilla (Bulk)	2 oz.	12	793760129530	10793760129988

# Cookie Dough Bites

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## Product Information

ITEM #	COOKIE DOUGH BITES	UNIT WT.	UNITS/DRC	UNITS/DRC	UNITS/CS
9908002	Chocolate Chip (DRC*)	2.3 oz.	8	4	32

\*Display Retail Caddy

ITEM #	COOKIE DOUGH BITES	UNIT WT.	UNITS/CS	UPC	CASE GTIN
9908502	Chocolate Chip (Bulk)	2.3 oz.	16	793760129554	10793760130007



Grab 'n Go Appeal!

 **Make small a big deal.**  
Contact your sales representative.

\* Technomic, Dessert Consumer Trend Report

Bake'n Joy® Foods, Inc. • [bakenjoy.com](http://bakenjoy.com) • 800-666-4937



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since 1941