

# No Hassle. All Satisfaction.

There are lots of ways to stay on trend – consumers always love new flavors and new formats of their favorite treats. But don't sleep on new portion sizes, either. Our snackable, bite-sized, and craveable Cake Bites and Cookie Dough Bites are now available in a visually appealing 2-packs!

**NEW!**

- ♥ Scratch-baked mini indulgent treats
- ♥ Enjoy exceptional shelf life – up to 21 days
- ♥ Simply thaw from frozen and start selling



**34%**  
of consumers  
are more likely to choose  
dessert if a smaller  
portion option is  
available.\*



**Bake'nJoy®**

Where Good Taste Begins



# Cake Bites

**Little bits of bite-sized bliss**

- ♥ Decadent, moist, and flavorful bite-sized bliss
- ♥ No labor – fully baked and finished for thaw & sell ease
- ♥ Ultra-clear poly packaging allows vibrant cakes to sell themselves



## Product Information

ITEM #	2 PK CAKE BITES	UNIT WT.	UNITS/DRC	DRCS/CS	UNITS/CS	UPC	CASE GTIN
9907002	Lemon (DRC*)	2 oz.	5	4	20	793760129622	10793760129544
9907502	Vanilla (DRC*)	2oz.	5	4	20	793760129615	10793760129537

\*Display Retail Caddy

ITEM #	2 PK CAKE BITES	UNIT WT.	UNIT/CS	UPC	CASE GTIN
9907502	Lemon (Bulk)	2 oz.	12	793760129547	10793760129995
9906502	Vanilla (Bulk)	2 oz.	12	793760129530	10793760129988

# Cookie Dough Bites

**No Hassle. No Bake. All Satisfaction.**

## Product Information

ITEM #	COOKIE DOUGH BITES	UNIT WT.	UNITS/DRC	UNITS/DRC	UNIT/CS
9908002	Chocolate Chip (DRC*)	2.3 oz.	8	4	32

\*Display Retail Caddy



**Make small a big deal.**  
Contact your sales representative.

\* Technomic, Dessert Consumer Trend Report

Bake'n Joy® Foods, Inc. • bakenjoy.com • 800-666-4937



**Family Owned**  
since **1941**