

Small but Mighty

It's true – sometimes good things come in small packages. Like the tiny treasures we call cake bites. Decadent, handcrafted cakes made from **rich flavorful** ingredients, enrobed in icing and portioned just right – they're a bite-sized treat no matter how many bites consumers want to indulge in.

NEW!

- ♥ Scratch-baked taste with tender cake and delicate icing
- ♥ (9) 1 oz. bites provide for permissible indulgence
- ♥ Enjoy exceptional shelf life – up to 21 days
- ♥ Simply thaw from frozen and start selling

34%
of consumers
are more likely to choose
dessert if a smaller
portion option is
available.*



Bake'nJoy®

Where Good Taste Begins



Features & Benefits

- ♥ Tasty, quality cakes, attractively decorated, bringing premium excitement to baked offerings
- ♥ Assorted everyday consumer-favorite & limited-time seasonal flavors
- ♥ No labor – fully baked and finished for thaw & sell ease
- ♥ Ultra-clear poly packaging allows vibrant cakes to sell themselves



Product Information

ITEM #	LABELED CAKE BITES	UNIT WT.	UNITS	PKG	UPC	GTIN
9705109	Carrot Cake	9 oz.	12	Case	793760129271	10793760129278
9703109	Double Chocolate	9 oz.	12	Case	793760129233	10793760129230
9700109	Lemon	9 oz.	12	Case	793760129172	10793760129179
9704109	Red Velvet	9 oz.	12	Case	793760129257	10793760129254
9701109	Strawberry	9 oz.	12	Case	793760129196	10793760129193
9702109	Vanilla Birthday	9 oz.	12	Case	793760129219	10793760129216

Unlabeled cake bites available in Bake'n Joy YPL brand



Make small a big deal.

Contact your sales representative.



All taste,
just a bite!

* Technomic, Dessert Consumer Trend Report

Bake'n Joy® Foods, Inc. • bakenjoy.com • 800-666-4937



Family Owned
since **1941**