

Sweet Treats, Nostalgic Nosh

Whoopie Pies

Classic favorites, these individually wrapped whoopie pies hit the sweet spot for grab & go snacking. Retail ready with an exceptional ambient shelf life – simply thaw from frozen and sell!



Bake'n Joy[®]

Where Good Taste Begins

Features & Benefits

- Heart Crafted for convenience and versatility; no prep required
- Heart Individually wrapped to lock in freshness and flavor
- Heart Simple Thaw & Serve convenience
- Heart Exceptional ambient shelf life at 30 days
- Heart Satisfies on-the-go snacking and impulse purchases
- Heart Consistent quality, satisfying taste, texture and visual appeal with no labor



Soft and moist vanilla and chocolate cakes sandwich flavorful crème filling for a nostalgic tasty treat



Product Information

| ITEM # | PRODUCT | UNIT WT. | UNITS | PKG | UPC | GTIN |
|---------|-----------------------|----------|-------|------|--------------|----------------|
| 9512204 | Vanilla Whoopie Pie | 4 oz. | 21 | Case | 793760130734 | 10793760130731 |
| 9511204 | Chocolate Whoopie Pie | 4 oz. | 21 | Case | 793760130727 | 10793760130724 |



**Make small
a big deal.**

Contact your sales representative.



*Source: ABA's Bakery Playbook: Snack Cakes/Pies is based on consumer research conducted in May 2025. A nationally-representative sample of 1,534 consumers provided input into perceptions, consumption and purchasing of snack cakes/pies across retail and foodservice

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