

Sweet Treats, Nostalgic Nosh

Whoopie Pies

Classic favorites, these individually wrapped whoopie pies hit the sweet spot for grab & go snacking. Retail ready with an exceptional ambient shelf life – simply thaw from frozen and sell!



Bake'n Joy®

Where Good Taste Begins

Features & Benefits

- ♥ Crafted for convenience and versatility; no prep required
- ♥ Individually wrapped to lock in freshness and flavor
- ♥ Simple Thaw & Serve convenience
- ♥ Exceptional ambient shelf life at 30 days
- ♥ Satisfies on-the-go snacking and impulse purchases
- ♥ Consistent quality, satisfying taste, texture and visual appeal with no labor



Soft and moist vanilla and chocolate cakes sandwich flavorful crème filling for a nostalgic tasty treat



Product Information

ITEM #	PRODUCT	UNIT WT.	UNITS	PKG	UPC	GTIN
9512204	Vanilla Whoopie Pie	4 oz.	21	Case	793760130734	10793760130731
9511204	Chocolate Whoopie Pie	4 oz.	21	Case	793760130727	10793760130724

86%
of consumers agree
"snack pies" can make
an ordinary day a bit
more special*



**Make small
a big deal.**

Contact your sales representative.



*Source: ABA's Bakery Playbook: Snack Cakes/Pies is based on consumer research conducted in May 2025. A nationally-representative sample of 1,534 consumers provided input into perceptions, consumption and purchasing of snack cakes/pies across retail and foodservice

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