

Classic Donut Shop Appeal Plus PROTEIN!

PROTEIN Muffin Bites

Delightfully soft, these bite-sized treats are baked with whey protein concentrate. Each 3-muffin bite serving provides 10g of protein for a better-for-you twist on a traditional favorite. Fully finished and ready to enjoy, these muffin bites offer effortless freezer-to-shelf convenience with no baking required.

NEW!

POWERED BY

whey protein **10g**
per serving



- ♥ 3 Everyday Flavors: Banana Chocolate Chip, Maple Pancake and Old Fashioned Donut
- ♥ Nostalgic, Comfort Flavors - Classic Donut Shop Appeal
- ♥ (6) 1 oz. Muffin Bites provide for permissible indulgence
- ♥ Made with Real Butter, Rolled in Protein-Enhanced Cinnamon & Sugar Donut coating
- ♥ Simply thaw from frozen and start selling
- ♥ 10g protein per serving (3) muffin bites 2 servings per pack

54%

of consumers are actively trying to have more protein at breakfast



Bake'nJoy®

Where Good Taste Begins



Features & Benefits

- ♥ Ultra-clear poly packaging allows vibrant donut bites to sell themselves
- ♥ Baked with whey protein
- ♥ Made with real butter
- ♥ 14-day ambient shelf life
- ♥ Delightfully soft, sugared muffin bites
- ♥ Nostalgic, comfort flavors
- ♥ Fully finished & baked, not fried
- ♥ Simply thaw from frozen and start selling



Banana Chocolate Chip

Nutrition Facts	
2 servings per container	
Serving size	3 muffins (85g)
Amount per serving	
Calories	380
% Daily Value*	
Total Fat 22g	28%
Saturated Fat 7g	35%
Trans Fat 0g	
Cholesterol 45mg	15%
Sodium 210mg	9%
Total Carbohydrate 36g	13%
Dietary Fiber 0g	0%
Total Sugars 27g	
Includes 25g Added Sugars	50%
Protein 10g	
Vitamin D 0mcg	2%
Calcium 75mg	6%
Iron 41mg	230%
Potassium 43mg	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



Product Information

ITEM #	LABELED PROTEIN MUFFIN BITES	UNIT WT.	UNITS	PKG	UPC	GTIN
9911106	Old Fashioned Donut	6 oz.	12	Case	793760130758	10793760130755
9912106	Maple Pancake	6 oz.	12	Case	793760130765	10793760130762
9913106	Banana Chocolate Chip	6 oz.	12	Case	793760130772	10793760130779



KEY INSIGHT

60%+

of consumers now check for protein content on labels*

Source: *IDDDBA: Powering the Perimeter: How Protein is Reshaping Dairy, Deli, and Bakery Merchandising

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